

## DID YOU KNOW THAT?



## URBE UNIVERSITY WAS ACCREDITED BY THE ACCREDITATION COMMISSION FOR PROFESSIONAL SCHOOLS AND COLLEGES (ACCSC)

On June 20th, 2023, URBE University celebrated with its university community the highest achievement in its trajectory, the accreditation, offering its facilities in the City of Sweetwater, as a reception for this great event.

URBE University was created with the purpose of expanding the scope and effectiveness of Higher Education within the American territory.

Established in the City of Sweetwater, Florida,

URBE offers Bachelor's and Master's Degrees, with the possibility of choosing the language of your choice

English or Spanish, since its initial approval on October 20, 2016, under the name of Universidad Rafael Beloso Chacín, acquiring License by the Commission for Independent Education, Florida Department of Education, under License #5594.

Dr. Oscar Beloso Medina has more than 50 years in the field of education. He understands the value and importance of education and has a passion for encouraging the exploration of knowledge and academic excellence. He reached his dream objective, achieving accreditation, a dream made a reality by consolidating a University Accredited by the Accrediting Commission of Professional Schools and Colleges (ACCSC) on May 24, 2023.

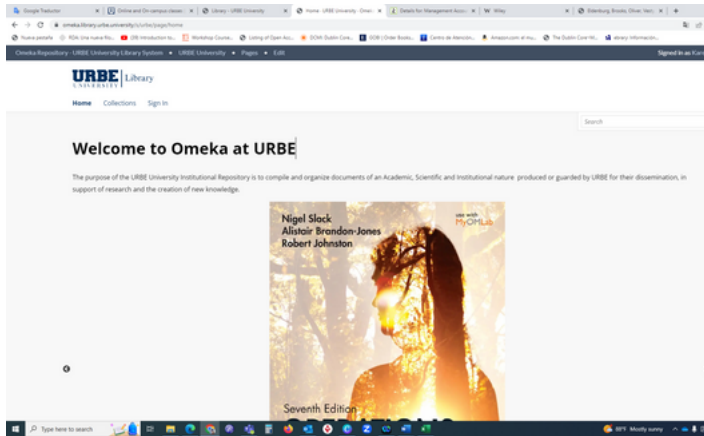
Dr. Oscar Beloso Vargas, Director of Operations of URBE University adds, "We are very happy to be able to provide the Cities of Sweetwater and Doral with our unique model of University Education and now with the accreditation, we can further strengthen our position as an institution. **We will make it!**"



## OMEKA - DIGITAL REPOSITORY

URBE University Library

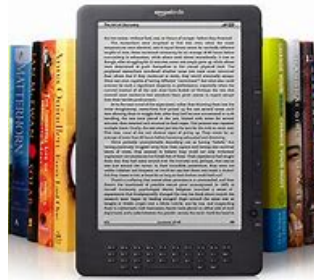
<https://omeka.urbeuniversity.edu/>



Includes different  
**COLLECTIONS and ITEMS**



Business Cases



Ebooks and Journals



Open Access Databases



Harvard Business Publishing  
Articles and Cases



Articles



URBE Publications



## URBE LIBRARY TRAINING CALENDAR



### Library Instruction for New Students and Faculty

**Summer B-2023**

DATE: June 29 and 30, July 5,6,7 2023

TIME: 2:00 to 3:00 PM

WHERE: Zoom Platform

### How to search Journals Articles in Proquest Central Database

DATE: July 10, 2023

TIME: 2:00 to 3:00 PM

WHERE: Zoom Platform

### How to find Ebooks in Proquest Ebook Central and Skillsoft Databases

DATE: July 19, 2023

TIME: 2:00 to 3:00 PM

WHERE: Zoom Platform

# LIRN

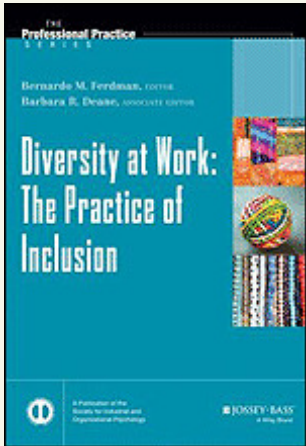
## NEW ADDITIONS

### MANAGING MULTICULTURAL ORGANIZATIONS

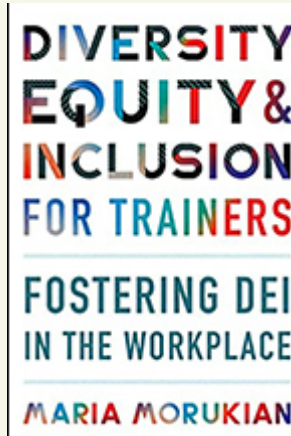
# LIRN

## NEW ADDITIONS

### LEADERSHIP



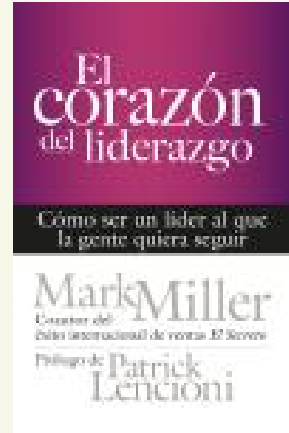
Diversity at Work : The practice of Inclusion



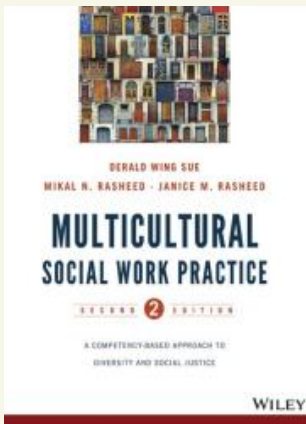
Diversity Equity & Inclusion for Trainers: Fostering DEI in the Workplace



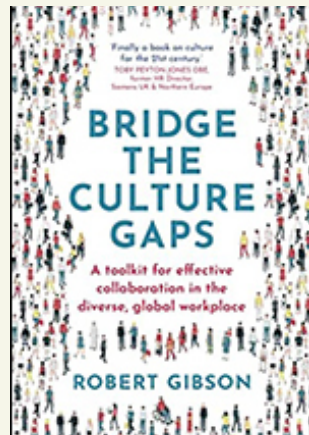
Autodisciplina \$ Liderazgo



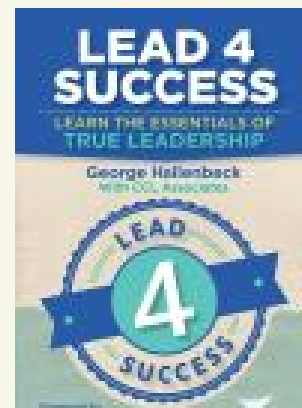
El Corazon del Liderazgo



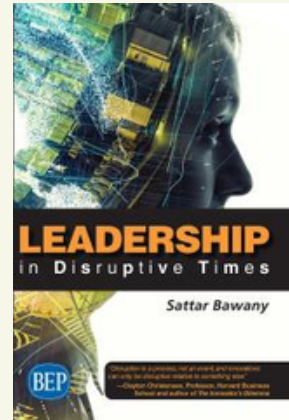
Multicultural Social Work Practice



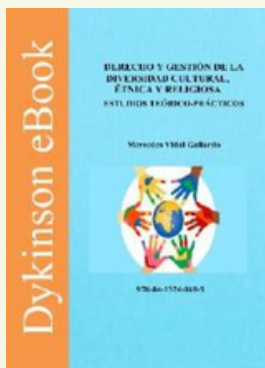
Bridge the Culture GAPS



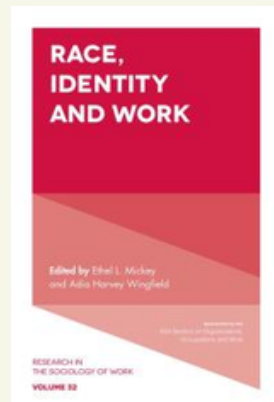
LEAD 4 SUCCESS: Learn the Essentials of True Leadership



Leadership in Disruptive Times



Derecho y gestión de la diversidad cultural, étnica y religiosa



Race, Identity and Work



Liderazgo y gestion del talento en las organizaciones

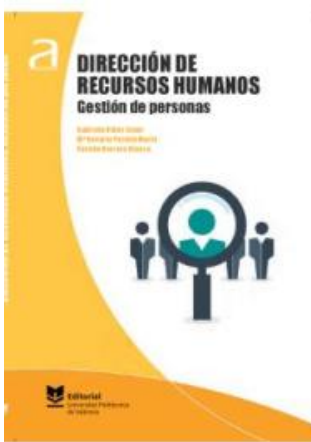


Global Leaders

# LIRN

## NEW ADDITIONS

### HUMAN RESOURCE MANAGEMENT



Dirección de Recursos Humanos: Gestión de Personas



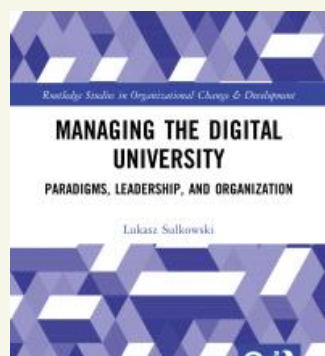
Sustainable Human Resource Management



Fundamentos para la Gestión Estratégica de los Recursos Humanos



Administración de Recursos Humanos



Managing the Digital University



Como descubrir y aprovechar el talento de tu Organización

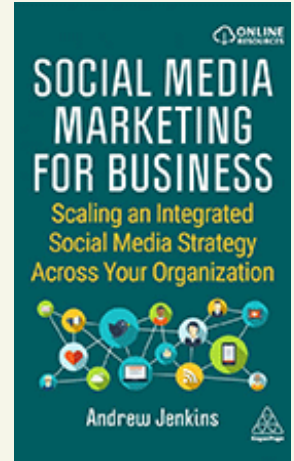
# LIRN

## NEW ADDITIONS

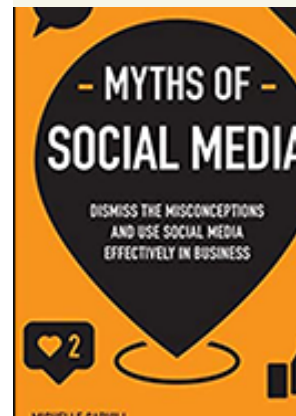
### SOCIAL MEDIA MARKETING



Social Media Strategy



Social Media Marketing



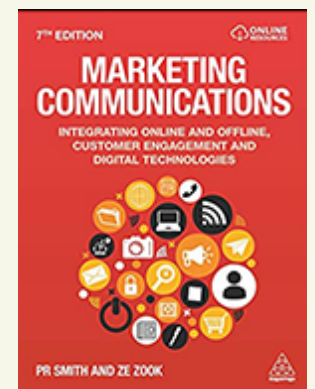
Myths of Social Media



WHAT YOU DON'T KNOW (Audiobook)



Introduction to Social Media Marketing



Marketing Communications

# LIRN

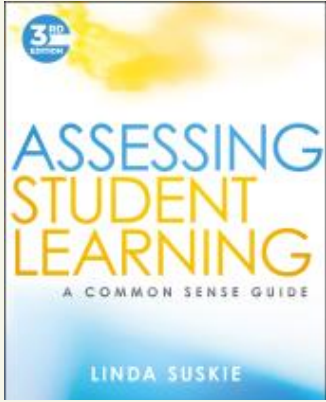
## NEW ADDITIONS

### EDUCATION

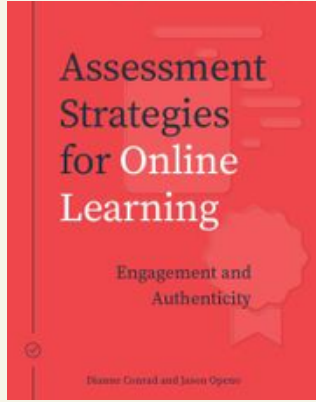
# LIRN

## NEW ADDITIONS

### ACCOUNTING



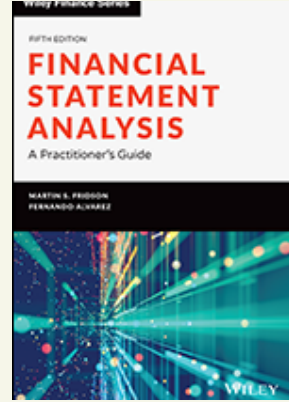
Assessing Student Learning



Assessment Strategies for Online Learning



Fundamentals of Financial Instruments



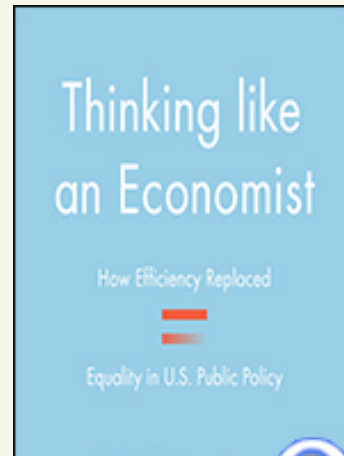
Financial Statement Anylisis



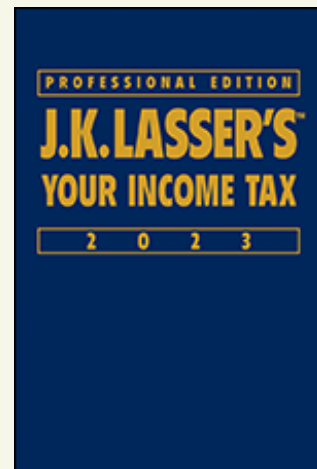
Educación Semipresencial con Moodle y el modelo de aula invertida



El gran impacto de la formación online



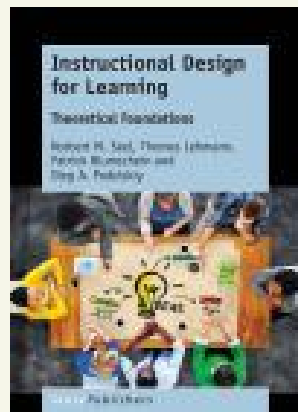
Thinking like an Economist



J.K.LASSER'S your Income Tax



Interactive Technology and Smart Education



Instructional Design for Learning



FLIP-FLOPS AND FORTUNES



Como entender los costos elementales



# Scientific Research

An Academic Publisher

# OPEN ACCESS JOURNALS

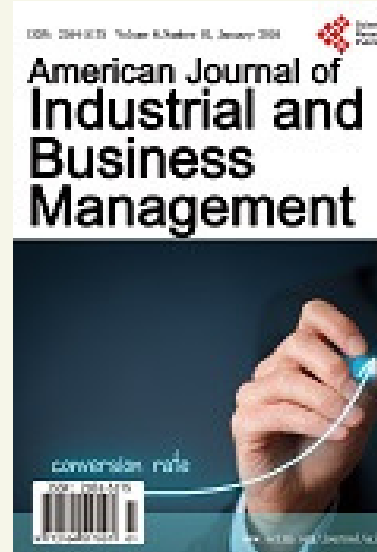
## SCIRP Open Access

Scientific Research Publishing is an academic publisher with more than 200 open access journal in the areas of science, technology and medicine. It also publishes...

[scirp.org](http://scirp.org)

<https://www.scirp.org/>

SCIRP is the abbreviation of Scientific Research Publishing Inc., which is an Academic Publisher of **Open Access Journals**. It also publishes Academic Books and Conference Proceedings. SCIRP currently has more than 200 Open Access Journals in the areas of Science, Technology, Business, Medicine, etc.

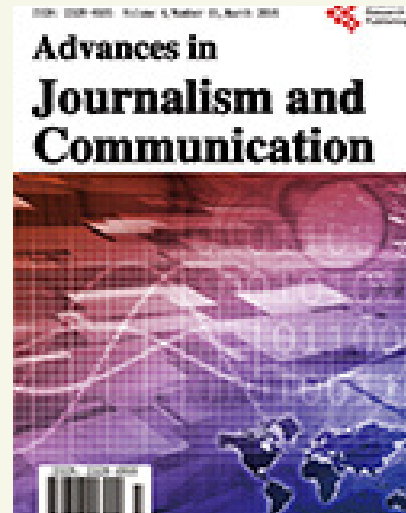
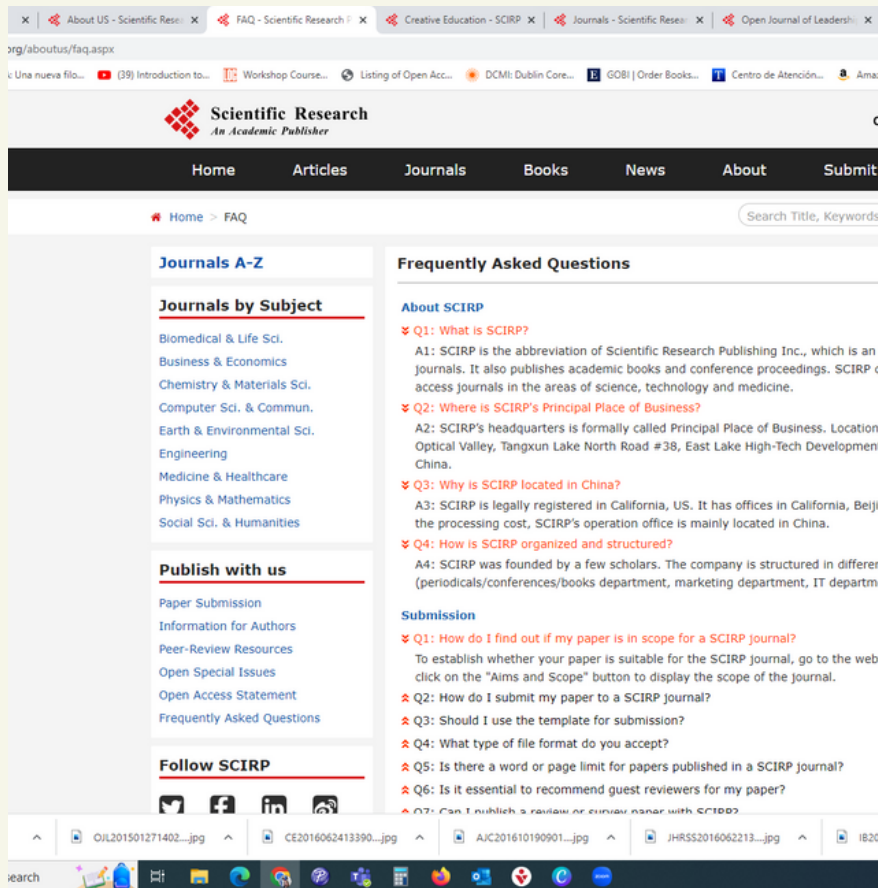


## American Journal of Industrial and Business Management (AJIBM)

ISSN: 2164-5167 (Print)

ISSN: 2164-5175 (Online)

[www.scirp.org/journal/ajibm](http://www.scirp.org/journal/ajibm)



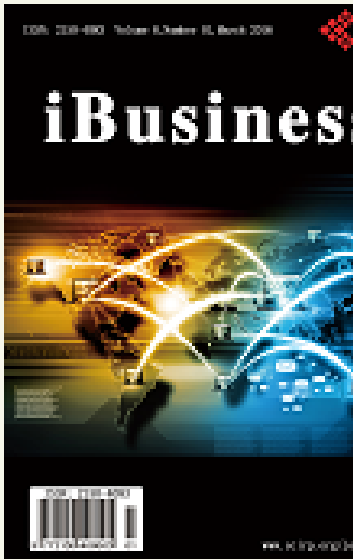
## Advances in Journalism and Communication (AJC)

ISSN: 2328-4927 (Print)

ISSN: 2328-4935 (Online)

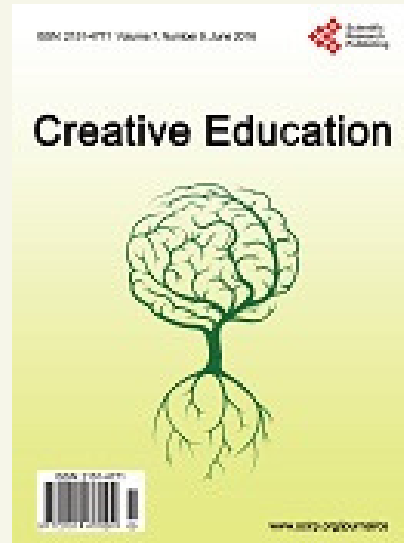
[www.scirp.org/journal/ajc](http://www.scirp.org/journal/ajc)

# OPEN ACCESS JOURNALS

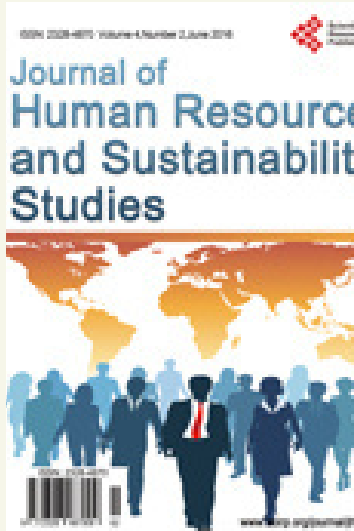


**iBusiness (IB)**  
ISSN: 2150-4075 (Print)  
ISSN: 2150-4083 (Online)  
[www.scirp.org/journal/ib](http://www.scirp.org/journal/ib)

# OPEN ACCESS JOURNALS



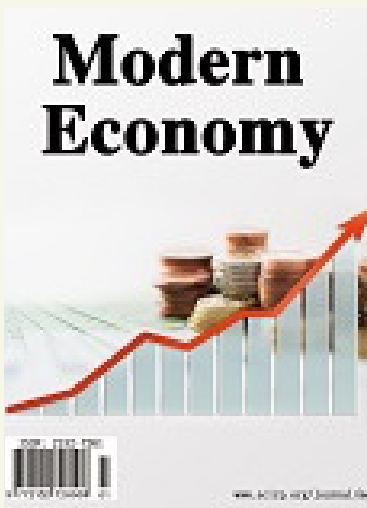
**Creative Education (CE)**  
ISSN: 2151-4755 (Print)  
ISSN: 2151-4771 (Online)  
[www.scirp.org/journal/ce](http://www.scirp.org/journal/ce)



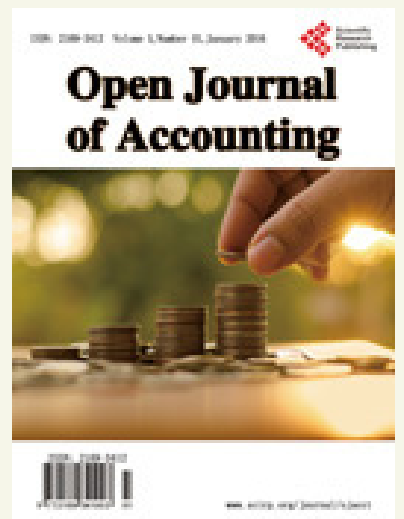
**Journal of Human Resource and Sustainability Studies (JHRSS)**  
ISSN: 2328-4862 (Print)  
ISSN: 2328-4870 (Online)  
[www.scirp.org/journal/jhrss](http://www.scirp.org/journal/jhrss)



**Open Journal of Leadership**  
ISSN Print: 2167-7743  
ISSN Online: 2167-7751  
[www.scirp.org/journal/oj](http://www.scirp.org/journal/oj)



**Modern Economy (ME)**  
ISSN: 2152-7245 (Print)  
ISSN: 2152-7261 (Online)  
[www.scirp.org/journal/me](http://www.scirp.org/journal/me)

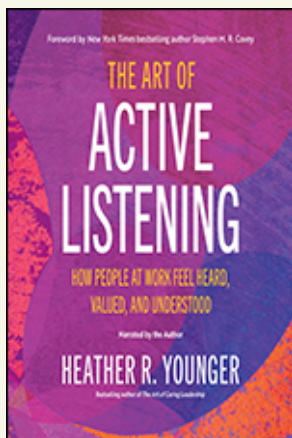
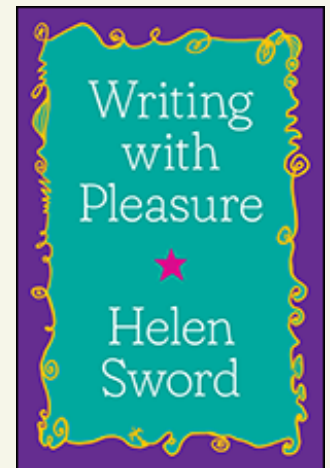
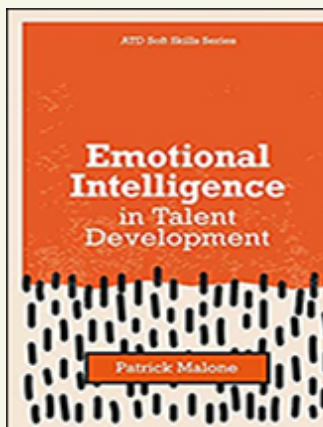
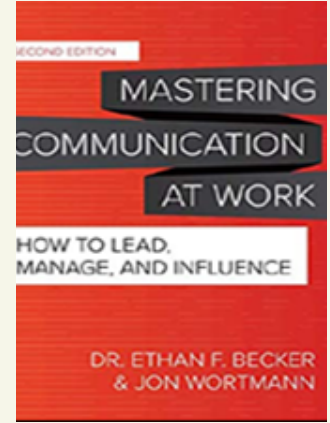


**Open Journal of Accounting (OJAacct)**  
ISSN: 2169-3404 (Print)  
ISSN: 2169-3412 (Online)  
[www.scirp.org/journal/oj](http://www.scirp.org/journal/oj)  
acct



## DID YOU KNOW THAT?

URBE University Library has a collection of ELECTRONIC BOOKS with more than 1625 Ebooks of **COMMUNICATION** and **NEGOTIATIONS**, you can access to these Ebooks thru Books 24/7 Database in LIRN



Go to: <https://library.urbeuniversity.edu/>,  
Choose: DATABASES, LIRN and Skillssoft Books  
Go to : Business Skills AND Choose:  
Communication/Negotiations





**Dr. Jesus Alberto Fuenmayor.**  
**URBE Instructor**

## 7 Tips for Successful Online Learning

Online education has become a more and more popular solution in the context of professional training because it is not very restrictive, especially when one wishes to keep studying while engaging in other activities, be they professional or personal.

However, remote learning requires the implementation of a specific form of organization for the objectives to be achieved and to get the most out of the program itself.

### **Online Learning**

Remote learning, through the internet, makes these courses much more accessible for everyone: people busy with personal commitments, mothers or fathers at home, people with disabilities, or students who wish to combine work and studies.

Quite practical, this training method is based on the principle of online courses that allow everyone to learn from home, at their own pace, without radically changing their lifestyles and schedules and without dedicating themselves full time to their studies.

## **Advice for successful learning**

### **Establishing a realistic schedule**

Method and organization are paramount for the success of remote, online education. That is why it is very important that as soon as the training begins it is recommended to make a defined, clear schedule between work or review sessions and establish a schedule that can be flexible in case of unforeseen events.

Are you employed in a company? Are you in charge of a battery? Remember to set achievable schedules that fit your lifestyle.

### **Reserve a workplace**

Just because you are studying remotely, it does not mean you should not consider yourself a full-fledged student once you have immersed yourself in your training. To do this, you need to have a quiet, focused workplace that facilitates concentration. If you can't study at home, then consider public libraries.

### **Regularly Review The Virtual Classroom**

For the sake of memorization, the acquisition of knowledge, and motivation, you must follow the scheduled routine that most conveniences you and follow it to the very end.

It is very important to your learning that you review your courses regularly so as to not feel overwhelmed by the workload that you may have at times, depending on the remote learning course you might be taking. Write review sheets, repeat the exercises several times, and contact your teachers.

### **Take breaks**

You are not a machine. If you have defined prolonged periods of time for studying, you must take a brief rest to distract yourself and relax. In fact, taking breaks can help you concentrate and learn faster if you relax and let the information sink in.

### **Set Objectives**

Why did you choose to take on remote online learning? It may be to reorient yourself professionally, acquire new skills, get a higher position, change jobs, improve your CV, etc.



**Dr. Jesus Alberto Fuenmayor.**  
URBE Instructor

Setting and remembering realistic goals are essential to not giving up on your learning journey. For example, you can aim to complete each chapter of the course in one week or complete all assignments by a certain date.

### **Stay Motivated**

Without motivation, not much can be achieved. It can be very hard to get to the end of your training because combining your professional and private life with your studies requires a lot of energy.

### **Choosing the right online education**

This may seem obvious, yet the number of online training solutions is so large that, in order to succeed, you need to opt for the course of study best suited to your lifestyle, your goals, and your means.

Putting these tips into practice will allow you to make the most of all the advantages that remote online learning offers today.



## **Fourth of July INDEPENDENCE DAY**

Independence Day (colloquially the Fourth of July) is a federal holiday in the United States commemorating the Declaration of Independence, which was ratified by the Second Continental Congress on July 4, 1776, establishing the United States of America. The Founding Father delegates of the Second Continental Congress declared that the Thirteen Colonies were no longer subject (and subordinate) to the monarch of Britain, King George III, and were now united, free, and independent states. The Congress voted to approve independence by passing the Lee Resolution on July 2 and adopted the Declaration of Independence two days later, on July 4.

Independence Day is commonly associated with fireworks, parades, barbecues, carnivals, fairs, picnics, concerts, baseball games, family reunions, political speeches, and ceremonies, in addition to various other public and private events celebrating the history, government, and traditions of the United States.

Independence Day is the national day of the United States.

# TYPES OF PEER REVIEW

Peer review provides a professional experience for students having their writing reviewed. Peer review is the process by which professionals in the field publish, it's how managers and co-workers provide feedback in the workplace, and it's a skill with practical application.



## 7 Common types of peer review

- 1 Single Blind Peer Review**  
Authors don't know who the reviewers are. But the reviewers are aware of the authors' identity when they decide to accept or reject the document for review as well as throughout the review process.  

- 2 Double Blind Peer Review**  
The journal editor does not reveal the reviewers' credentials to the authors and vice-versa. So both parties are not aware of each other's identity. All indicators of identity such as names, affiliations, etc. are removed.  

- 3 Open Peer Review**  
The authors and peer reviewers both know each other's identities. This system allows the peer reviewers' comments as well as the authors' responses to be published along with the final manuscript.  

- 4 Collaborative Peer Review**  
This type of peer review occurs on a platform provided by the journal where authors & reviewers can discuss how the paper can be improved. Often, reviewers' identities are concealed from authors but may be revealed at the time of publication.  

- 5 Third-Party Peer Review**  
Authors get their manuscripts reviewed by an independent peer review service before they approach any journal. Based on the reviews, they make changes to the paper and then submit it to the journal.  

- 6 Post-Publication Peer Review**  
The journal provides a platform such as a discussion forum for the post-publication commenting. Once the published paper is available on the platform, anyone who reads it can post their comments or views about the paper.  

- 7 Cascading Peer Review**  
When a manuscript is rejected after review because it is of low priority for the journal at the moment or because it is not interesting for the journal's target readers, the journal may suggest that the author/s submit the manuscript to an alternate journal along with the reviews. Often, the new journal is part of the publisher's portfolio.  


# APA FORMAT



APA style (also known as APA format) is a writing style and format for academic documents such as Scholarly Journal Articles and Books.

It is commonly used for citing sources within the field of Behavioral and Social Sciences, including Sociology, Education, Health Sciences, Business, Criminal Justice, and Anthropology, as well as Psychology.

Including APA citations and references in your research projects is a very important component of the research process. When you include citations, you're being a responsible researcher. You're showing readers that you were able to find valuable, high-quality information from other sources, place them into your project where appropriate, all while acknowledging the original authors and their work.

Use these pages for find all information referent to the APA format.

<https://apastyle.apa.org/>

## Paper Format

<https://apastyle.apa.org/style-grammar-guidelines/paper-format>

## In-Text Citations

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## REFERENCES

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