

DID YOU KNOW THAT?

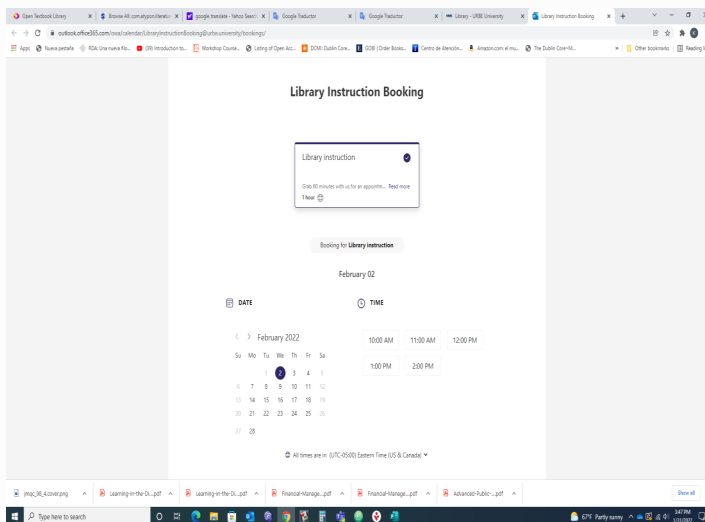
URBE University Library Webpage has a new section: **REMOTE LIBRARY INSTRUCTION.**

We can help you locate materials on a particular topic, conduct in-depth research, use a specific database or research source, start the research process, or learn about various research tools and services available from the URBE Library.

You need to access to this section into URBE Library Webpage and fill out the information for set up your Virtual Library Training Session.

The steps to fill out the form of instruction request are:

- 1.– Go to: <https://library.urbe.university/>
- 2.– Click on : REMOTE LIBRARY INSTRUCTION
- 3.– Choose: **Date and Time** that you need the instruction
- 4.– Write your information: **Name, Phone Number and Email**
- 5.– Detail into **Note** what type of instruction you need



How to use PROQUEST EBOOK CENTRAL

DATE: April 12, April 19, and April 26

TIME: 2:00 PM to 3:00 PM

Finding Electronic Books in Books 24/7

DATE: April 13, April 20, and April 27

TIME: 2:00 PM to 3:00 PM

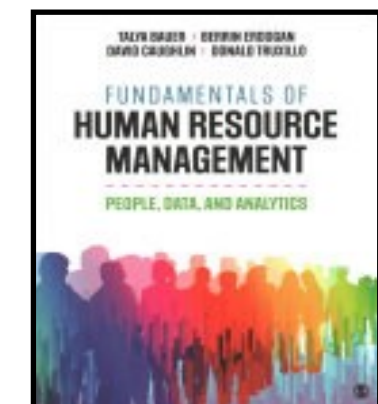
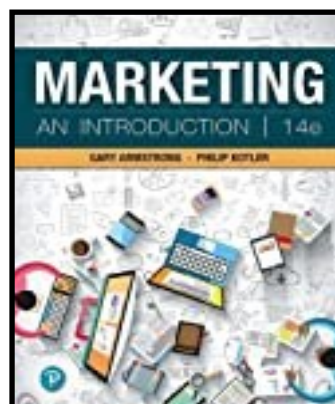
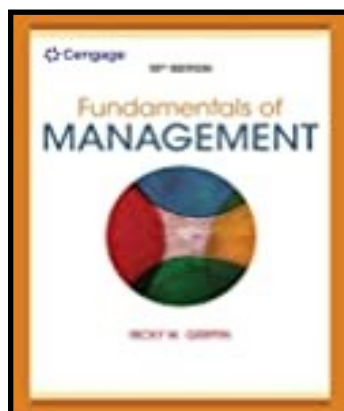
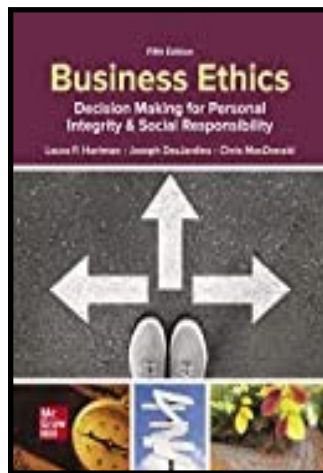
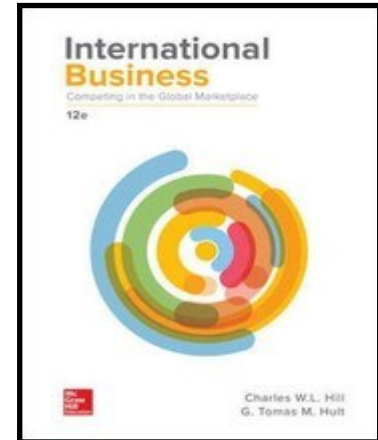
APA 7th Edition Changes (Spanish)

DATE: April 18 and April 25

TIME: 2:00 PM to 3:00 PM

PRINTED BOOKS

NEW ADDITIONS



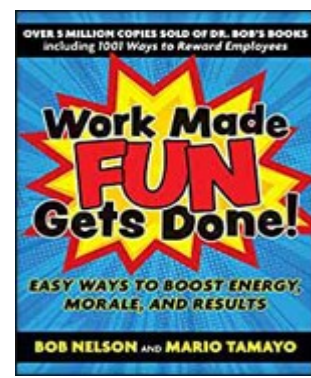
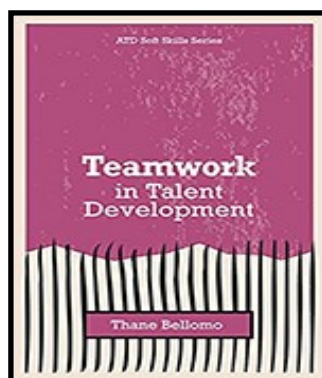
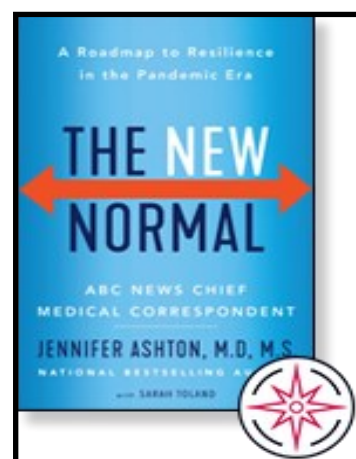
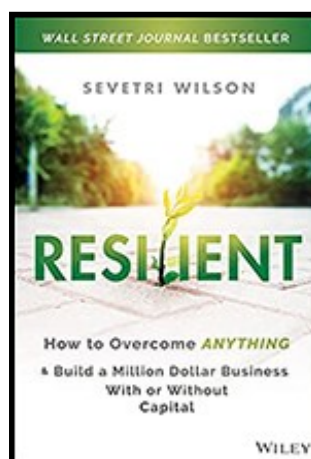
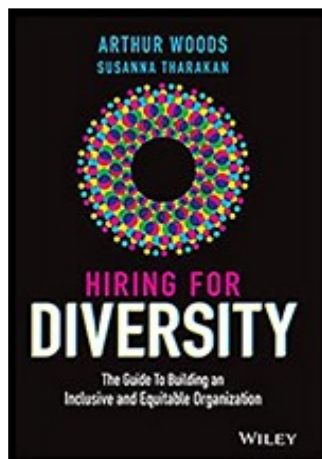
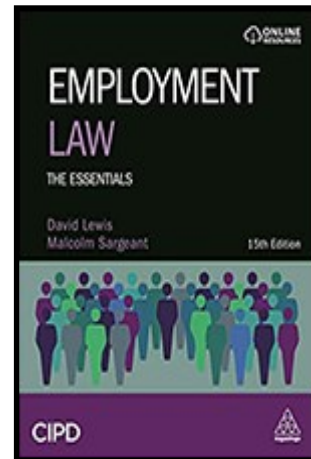
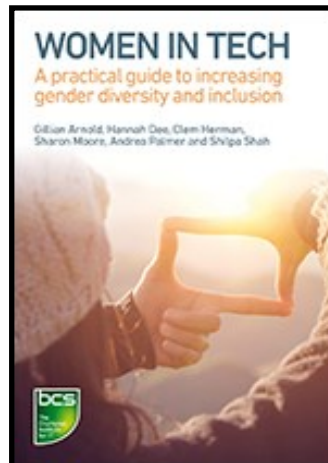
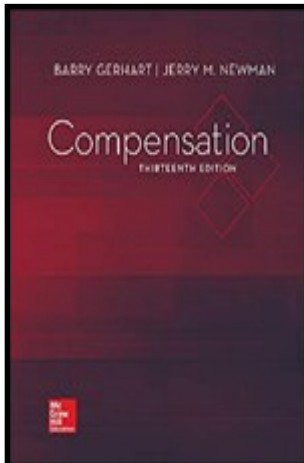
EBOOKS

NEW ADDITIONS



<https://9w13qjfri-mp03-y-https-library-books24x7-com.proxy.lirn.net/bookshelf.asp>

HUMAN RESOURCES

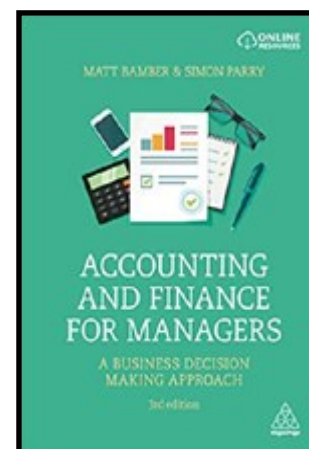
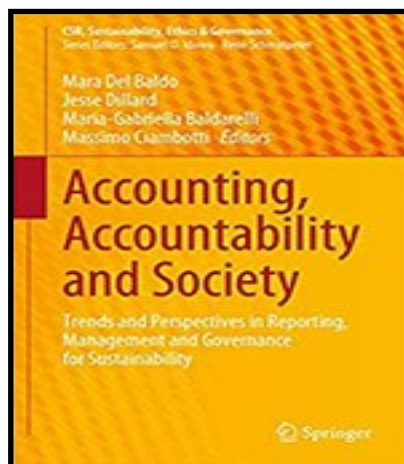
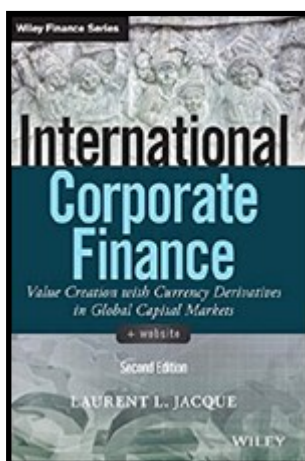
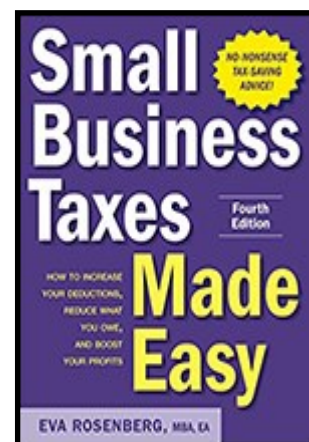
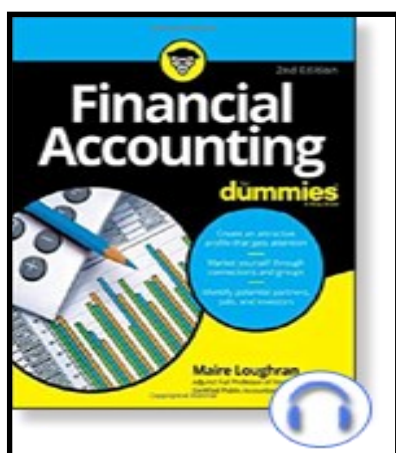
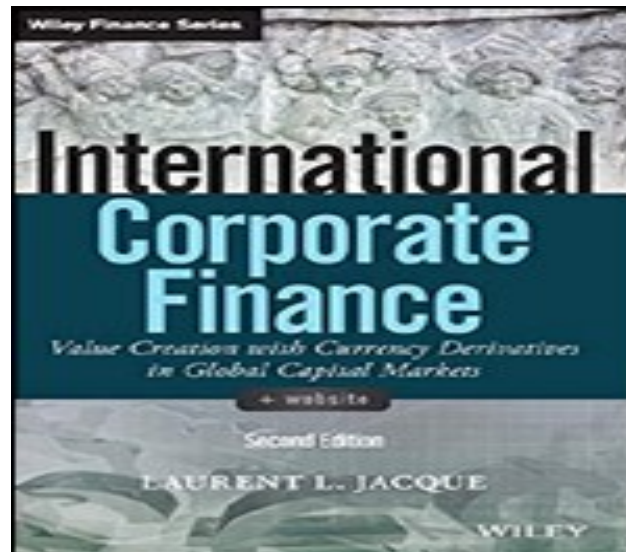


<https://library.urbe.university/>



DID YOU KNOW THAT ?

URBE University Library has a collection of **ELECTRONIC BOOKS** with more than 548 Ebooks of **Accounting**, you can access to these Ebooks thru **Books 24/7 Database** in LIRN



Go to: <https://library.urbe.university/>,

Choose: **DATABASES**, **LIRN** and **Skillsoft Books**

Go to : **FINANCE TOPICS** and **Choose Accounting**

<https://library.urbe.university/>



Free Management Library™

Free Management Library

<https://managementhelp.org/>

Management Library, founded in 1995, has always aimed to provide free, easy-to-access, and high-quality online information to help businesses and professionals grow. We've always strived to provide articles that will help you develop yourself or improve the processes of your business. Now, over 25 years into our endeavor, we've compiled one of the world's largest collections of professional articles and resources that you'll find online or off.

To Get Acquainted With the Library

On the [home page](#), notice:

- ◆ The six sections of information and the various categories of information in each.
- ◆ The self-assessments to the right in most of the sections, to help you identify which topics you might want to work on. Notice that some of the sections also include videos about the topics in that section.

On the left side of all pages, notice:

Links to share [feedback with us](#), a list of categories of [recommended books](#) and a list of the [human guides](#), each associated with a major topic in the Library. Each guide is an expert in his or her topic, and also has a full-time job.

You can get updates from the Library by following its [Twitter account](#) and/or joining its Facebook [fan page](#).

On the right side of all pages, notice:

- ◆ You can easily get back to the [home page](#) with its major sections.
- ◆ There also is an extensive [index](#) of all of the topics in the Library.
- ◆ You can customize your own [learning plan](#) to learn a topic or skill in an orderly manner.
- ◆ You also might consider forming your own [study group](#) in which members can share support and accountabilities to implement their learning plan.

DIRECTORY OF OPEN ACCESS JOURNALS

<https://www.doaj.org/>

DOAJ (Directory of Open Access Journals) was launched in 2003 with 300 open access journals. Today, this independent index contains almost [17 500 peer-reviewed, open access journals](#) covering all areas of Science, Technology, Medicine, Social Sciences, Arts and Humanities. Open Access Journals from all countries and in all languages are accepted for indexing.

DOAJ is an independent, non-profit organization managed by Infrastructure Services for Open Access C.I.C. (IS4OA), a community interest company registered in the United Kingdom and with a branch in Denmark.

The screenshot shows the DOAJ website homepage. At the top, there is a navigation bar with the DOAJ logo (OPEN GLOBAL TRUSTED) and links for SUPPORT, APPLY, and SEARCH. Below the navigation bar, there are dropdown menus for SEARCH, DOCUMENTATION, ABOUT, and LOGIN. The main content area features the text "THE DIRECTORY OF OPEN ACCESS JOURNALS" and "Find open access journals & articles." There are radio buttons for "Journals" (selected) and "Articles". A search box is present with a dropdown menu set to "In all fields" and a yellow "SEARCH" button. Below the search box, there are five statistics: 80 LANGUAGES, 130 COUNTRIES REPRESENTED, 12,300 JOURNALS WITHOUT APCs, 17,498 JOURNALS, and 7,252,305 ARTICLE RECORDS. On the right side, there is a decorative graphic of colorful circles and shapes. At the bottom, there is a cookie notice: "This website uses cookies to ensure you get the best experience. Learn more about DOAJ's privacy policy." and a "HIDE THIS MESSAGE" button. The Windows taskbar is visible at the bottom with the time 4:31 PM on 3/2/2022.

<https://library.urbe.university/>

OPEN EDUCATIONAL RESOURCE COMMONS

<https://www.oercommons.org/>

Explore. Create. Collaborate.

The screenshot shows the OER Commons website in a browser window. The browser's address bar displays "oercommons.org". The website's header includes the OER Commons logo, navigation links for "Discover", "Hubs", "Groups", and "Our Services", and a green "Add OER" button. A search bar is present with the text "What are you looking for?" and dropdown menus for "Subject", "Education Level", and "Standard". Below the search bar, a green "Search" button is visible. The main content area features a large image of people working at a table with a laptop and a tablet. Overlaid on this image is the text "Explore. Create. Collaborate." and a sub-headline: "OER Commons is a public digital library of open educational resources. Explore, create, and collaborate with educators around the world to improve curriculum." Below this, there is a call to action: "Support a vibrant, educator-focused Commons" followed by a paragraph explaining the need for donations. A "Make a Donation Today!" link and a blue "Donate" button are provided. At the bottom of the page, there is a blue banner for "Create OER with Open Author" with a "Help" button. The browser's taskbar at the bottom shows the Windows logo, a search bar, and various application icons. The system tray on the right indicates a temperature of 78°F, "Partly sunny" weather, and the date/time "11:04 AM 3/3/2022".

<https://library.urbe.university/>

OPEN EDUCATIONAL RESOURCE COMMONS

<https://www.oercommons.org/>

OER Commons is a public digital library of open educational resources. Explore, create, and collaborate with educators around the world to improve curriculum. Open educational resources (OER) are teaching, learning, and research resources that reside in the public domain or have been released under an intellectual property license that permits their free use and re-purposing by others. Include full courses, course Materials, Modules, Textbooks, Streaming Videos, Tests, Software, and any other tools.

BUSINESS & COMMUNICATION (1694)

https://www.oercommons.org/browse?batch_size=20&sort_by=title&view_mode=summary&f.general_subject=business-and-communication

ACCOUNTING (99)

https://www.oercommons.org/browse?batch_size=20&sort_by=title&view_mode=summary&f.general_subject=accounting

MANAGEMENT (255)

https://www.oercommons.org/browse?batch_size=20&sort_by=title&view_mode=summary&f.general_subject=management

MARKETING (108)

https://www.oercommons.org/browse?batch_size=20&sort_by=title&view_mode=summary&f.general_subject=marketing

EDUCATION (5243)

https://www.oercommons.org/browse?batch_size=20&sort_by=title&view_mode=summary&f.general_subject=education

<https://library.urbe.university/>

CREATIVE COMMONS LICENCES

Creative Commons (CC) licenses are public licenses. You can use them to indicate what other people are allowed to do with your work. Each work is automatically protected by copyright, which means that others will need to ask permission from you as the copyright owner. CC licenses let you easily change your copyright terms from the default of “all rights reserved” to “some rights reserved.” They are legal tools to *give permission in advance* to share and use your work – on conditions of your choice.

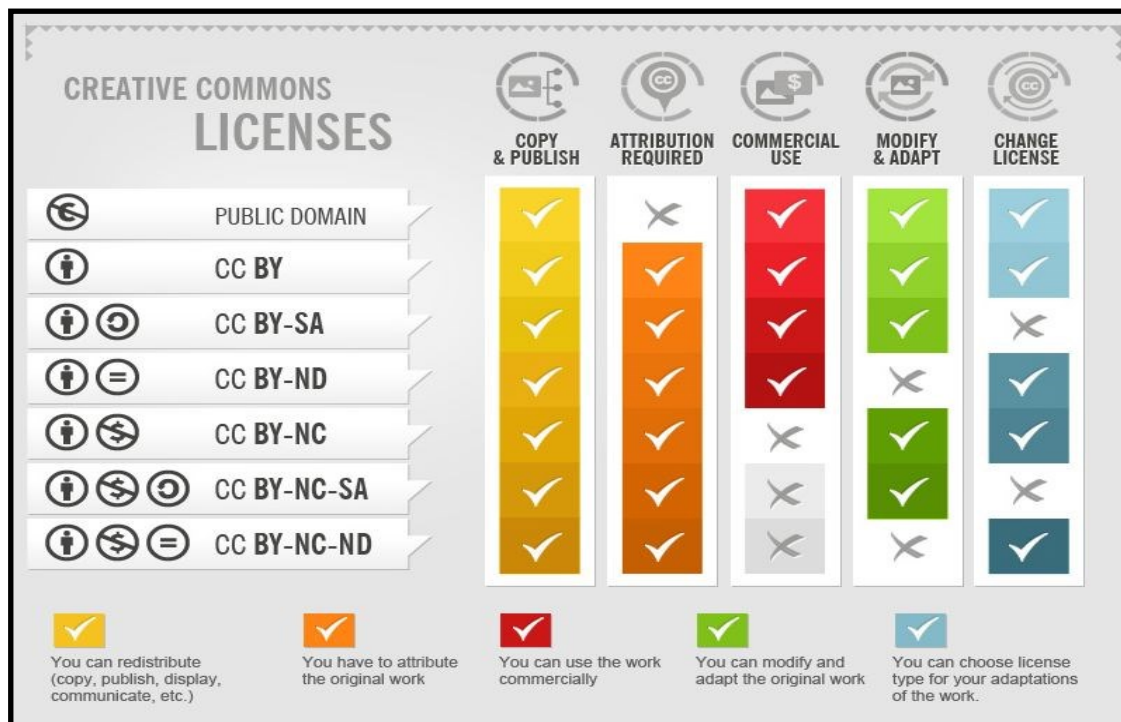
There are six different [Creative Commons licenses](https://creativecommons.org/licenses/?lang=en): CC BY, CC BY-SA, CC BY-NC, CC BY-ND, CC BY-NC-SA, CC BY-NC-ND. The letter pairs indicate conditions for use.

CC BY is the most open license. It allows the user to redistribute, to create derivatives, such as a translation, and even use the publication for commercial activities, provided that appropriate credit is given to the author (BY) and that the user indicates whether the publication has been changed.

CC BY-SA is also an open license. The letters SA (share alike) indicate that the adjusted work should be shared under the same reuse rights, so with the same CC license.

NC (non-commercial use) and ND (no derivative works) are conditions that make the CC licenses more restrictive and thus less open.

The figure below shows a good overview of what each license permits you to do.



How To Start an Online Store in 2022

Posted on 03/03/2022 | Written by Noah Zelvis

Turning your business idea into a thriving online store isn't an easy task, but it doesn't have to be difficult either. If you're willing to put in the work, the steps covered in this article can set you on the path to a profitable business in short order.

Step 1: Choose Your Concept/Product

Step 2: Create a Business Plan

Step 3: Come Up With a Name

Step 4: Choose Your Online Platform

Step 5: Build Your Site

Step 6: Set Up Payment Methods

Step 7: Think About How To Ship Products

Step 8: Ready for Launch

Step 9: Create Online Marketing Strategies

Step 10: Allow for Customer Feedback

If you want to read this article go to : **MANAGEMENT Library**

<https://managementhelp.org/> choose:

<https://managementhelp.org/how-to-start-an-online-store>



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VALENTINA BEATRIZ ARIAS FRANCO

URBE University Student
Bachelor in Mass Communication



World Book and Copyright Day

World Book and Copyright Day is celebrated on April 23 and was established by UNESCO with the aim of promoting reading, in addition to disseminating the author's intellectual property rights. This celebration was conceived mainly to pay tribute to great universal writers such as Miguel de Cervantes, Garcilaso de la Vega, Williams Shakespeare, Vladimir Nabkov, Joseph Pla, Manuel Mejías Vallejo, among others.

Throughout history, there has been much literature that have marked a before and after in universal history. On the five continents, writers with the stature of Homer, Shakespeare and Cervantes have left a great legacy to humanity.

Reading is an activity not so common in many of us, but it is necessary for our mental development. Some see this as a boring habit that we practice only when we have to take an exam at school.

To celebrate book day we can read a good book that attracts your attention to reinforce the reading habit. It helps in learning and also your imagination, while we are reading we imagine what is happening.

In my short life I have read several books on various topics, from science fiction like the **Twilight** saga to tales of tragedy, such as: some by Horacio Quiroga, in particular **A la Deriva** and **La Gallina Degollada**, and others by Edgar Allan Poe.

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Dr. JESUS FUENMAYOR

URBE University Instructor



Strategies for Effective Reading

Reading is essential to study, especially when we are in college. We cannot read with a passive attitude, but with an active character to stimulate the development of learning.

If we are going to read to learn, we must do it consciously to understand, relate, memorize and apply knowledge. Read on to learn how to develop reading skills, what your goals are? and how to follow a proper strategy.

How to develop reading

Over time, reading skills develop and the process becomes more challenging. Complexity increases significantly from school books to scientific texts, so it is necessary to adapt to perspectives. We start with a superficial approach aimed at collecting data and move on to a deep approach, where interpretation plays an essential role in getting the most out of the texts. Reading then consists of a way of knowing what is said, in addition to recognizing and interpreting what is said considering the author's point of view.

Reading Objective

Everyone reads in their daily routine for different purposes, whether for entertainment, to study or to learn how to do something. Among the common goals of reading are:

- ◆ Obtain information of practical use, such as school schedules or movie listings. It does not require analysis or interpretation.

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- ◆ Entertain ourselves by reading fiction literature. Some interpretation can be applied to understand the author.
- ◆ Inform us with newspapers and magazines about news and current events. Interpretation is required to avoid falling into common biases.
- ◆ Prepare academically with books and magazines. These require a high level of interpretation and analysis with critical reading to identify what may be true.

In the case of academic readings, learning and thought development are pursued, incorporating new ideas, seeing things from different angles, promoting knowledge and understanding.

Learning, therefore, occurs not by reading and remembering details, but by developing an understanding of the meaning of details.

Necessary Reading Materials

Reading materials in college or university are divided into different types, for example:

- Course materials: depend on the institution, the discipline and the professor. They can be books, presentations, essays, magazine articles and others.
- Core Texts: These are essential readings that seek to expand on the themes, discussions, and arguments presented in the course materials. An understanding of these theories and ideas will need to be demonstrated.
- Suggested readings: allow to increase the understanding of a subject area, to greatly improve knowledge.
- Other sources: these are additional readings that complement the information that has been received by other sources.

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Attitudes towards reading

When we start reading books related to a new topic, we find the language and style difficult to follow. Although it may be unpleasant or discouraging, we must persevere.

Gradually we will be able to become familiar with the writing style and vocabulary associated with the specific subject area. It is important to stay clear and be objective about what you are reading in order to see and understand the logic within an argument.

Subjectivity means bringing your own emotions and opinions to what you read; instead, being objective allows you to be emotionally detached from your reading to focus on the content and not the feelings about what you read.

Through reading we can significantly improve our personal and professional skills

Posted on October 5, 2018 by Jesus Alberto Fuenmayor

<https://jesusfuenmayor.com/2018/10/05/estrategias-para-hacer-una-lectura-efectiva/>



Thank you
For
your participation

If you want to participate, send your work to:

Librarian. Karely Carrion

karely.carrion@urbe.university



The World Autism Awareness Day is celebrated each year on **April 2** globally. It is celebrated with the goal of spreading awareness about Autism Spectrum Disorder (ASD). ASD is a developmental disorder which leads to the impairment of communication and social interaction skills in an individual.

Background of Autism Awareness Day

The holiday was proposed to the United Nations by the Qatar representative Her Highness Sheikha Mozah Bint Nasser Al-Missned, on November 1st, 2007, and adopted on December 18 of the same year. Thus, April 2nd was established as the day for the holiday, and the first observance happened in 2008.

The proposal had the support of all the member states but did not go to a vote, as it was considered by the UN to be a matter of human rights. This one of seven health-related holidays observed by the United Nations, on this day, the UN invites all its member states and private health organizations to take part in raising awareness with the public about autism.

Autism is a developmental disability that affects and impairs a person's brain functions. autistic people have trouble with social interactions and communicating with others, as well as struggling with getting engaged in some activities. There are several degrees of autism, but it is a disorder that can impact anyone regardless of gender or country.



Good Friday for the year 2022 is celebrated/ observed on

Friday, April 15th.

Good Friday is a Christian observance held two days before [Easter Sunday](#) and it commemorates the crucifixion of Jesus Christ at Calvary (located right outside the walls of Jerusalem). Good Friday is the sixth day of Holy week and is also known as Holy Friday, Great Friday, Black Friday and Easter Friday. The day is also part of the Paschal Triduum that starts on the evening of Maundy Thursday and continues to Easter Sunday recalling the passion, death, burial and resurrection of Christ.

Facts To Know About Good Friday

- ◆ No meat on Good Fridays : Catholics are not supposed to consume meat on Good Friday. They can have one complete meal or two smaller ones on this day.
- ◆ The Most Somber Day: Good Friday is considered the most somber day of the Christian Year, and it's suggested that the worship room should be stripped of any adornment.
- ◆ 3 pm is the time that Jesus is thought to have died, after being agonized on the cross for six hours, and this is the reason why Roman Catholics start their service at 3 pm. In many churches, it takes the form of a meditation based on seven sayings, or last words of Jesus on the cross; with hymns, prayers, and short sermons.

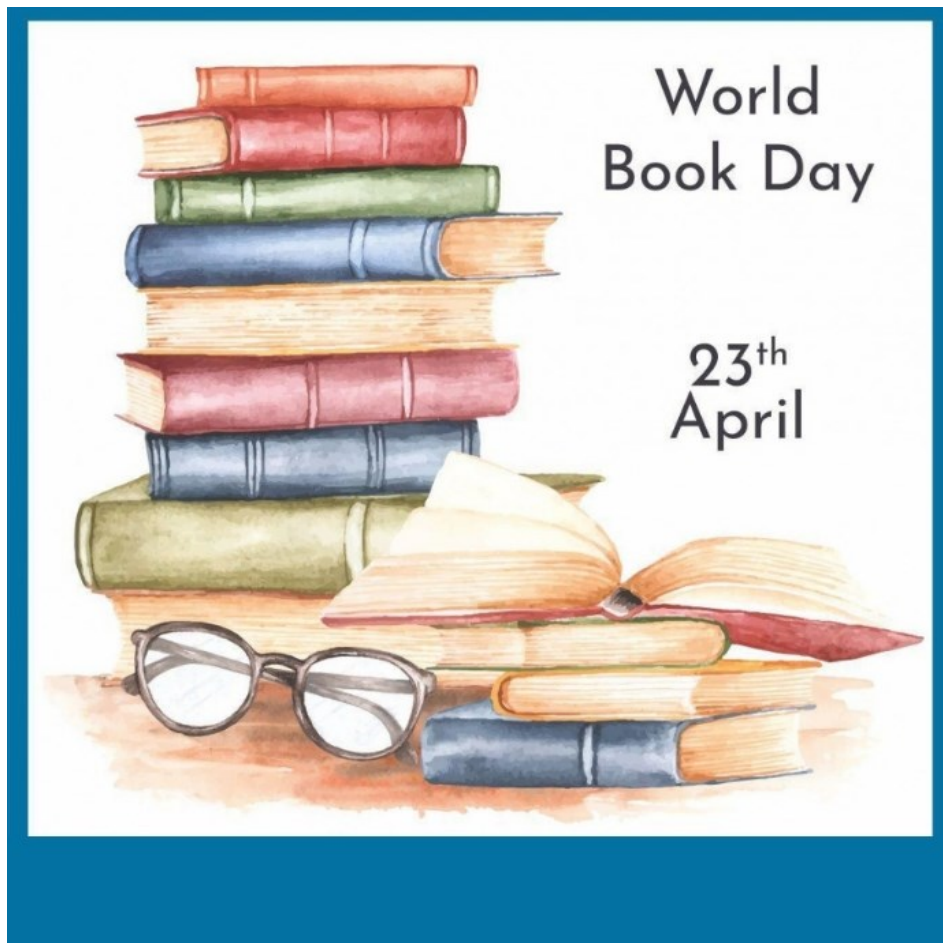


Every year on **April 22**, Earth Day marks the anniversary of the birth of the modern environmental movement in 1970.

The Earth Day 2022 Theme is **Invest In Our Planet**.

[EARTHDAY.ORG](https://earthday.org) operates in over 190 countries to drive transformative change for our planet. [Share your story, or your community's story](#) and the environmental efforts being made.

For **Earth Day 2022**, we need to **act (boldly), innovate (broadly), and implement (equitably)**. It's going to take all of us. All in. Businesses, governments, and citizens — **everyone accounted for, and everyone accountable** a partnership for the planet.



World Book Day, also known as World Book and Copyright Day or International Day of the Book, is an annual event organized by the United Nations Educational, Scientific and Cultural Organization (UNESCO) to promote reading, publishing, and copyright.

The first World Book Day was celebrated on 23 April in 1995, and continues to be recognized on that day. In 1995, UNESCO decided that the World Book and Copyright Day would be celebrated on 23 April, as the date is also the anniversary of the death of William Shakespeare and Inca Garcilaso de la Vega, as well as that of the birth or death of several other prominent authors. (In a historical coincidence, Shakespeare and Cervantes died on the same *date* — 23 April 1616 — but not on the same *day*, as at the time, Spain used the Gregorian calendar and England used the Julian calendar; Shakespeare actually died 10 days after Cervantes died, on 3 May of the Gregorian calendar.)



WORLD BOOK ACTIVITY INVITATION



URBE University Library invites the entire community: Students, Instructors, Staff, and all the people who want to join us, to participate in a conversation with Dr. Alberto Silva, instructor of our university and author of important books, for celebrate the World Book and Copyright Day.

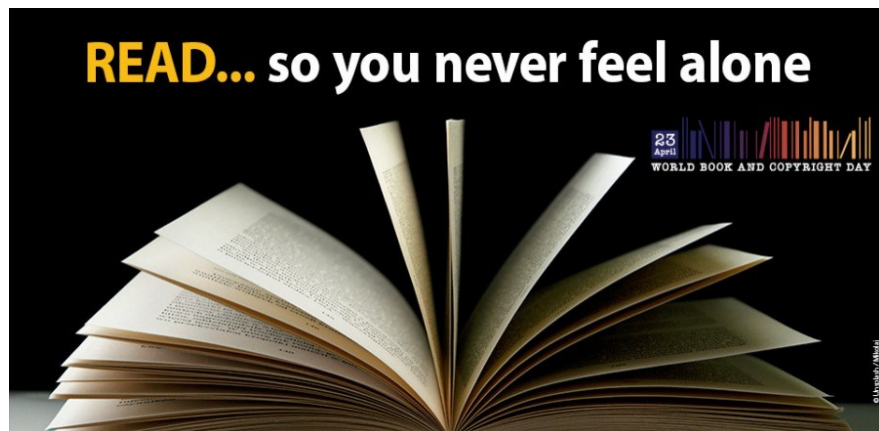
WHEN : APRIL 21, 2022

TIME: 11:00 AM—12:00 PM

TOPIC: “Tópicos de Administración de Empresas”
(Spanish Presentation)

WHERE: Blackboard Collaborate Virtual Session

Guest link: <https://us.bbcollab.com/collab/ui/session/guest/a28badb4b3914fc3a99a8d2da1773180>

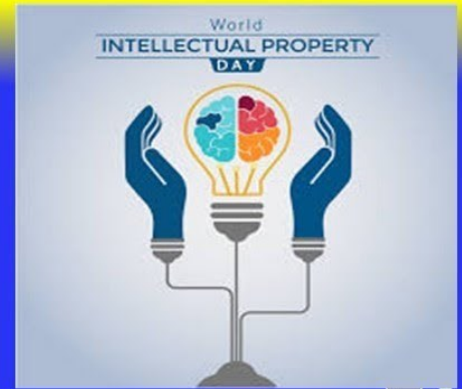
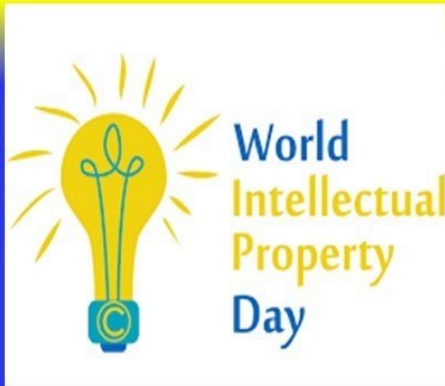


“There is more treasure in books than in all the pirate’s loot on Treasure Island.” -**Walt Disney**

<https://library.urbe.university/>

World Intellectual Property Day

26 April



Every year on 26th April, World Intellectual Property Day is observed to raise awareness about the importance of patents, copyrights, trademarks, and designs in our daily life and to celebrate creativity. It is the day to acknowledge the contribution made by innovators as well as the creators to the development of all the societies across the globe.

This event was established by the World Intellectual Property Organization (WIPO) in 2000 this date was chosen because it coincides with the date on which the Convention Establishing the World Intellectual Property Organization entered into force in 1970.

On this April 26 celebrate the World Intellectual Property Day by learning about the role that [intellectual property](#) (IP) rights play in encouraging innovation and creativity in your lives.

Happy World Intellectual Property Day.