

NEWS

"I WANT TO SHARE WITH YOU THAT..."

URBE University Library has many Learning Resources to use for developing their courses. We have around 154 Databases at Virtual Library (LIRN), from different Publishers covering all subjects, also we are working to improve our URBE Digital Repository with EBooks, Business Cases, Articles, etc.

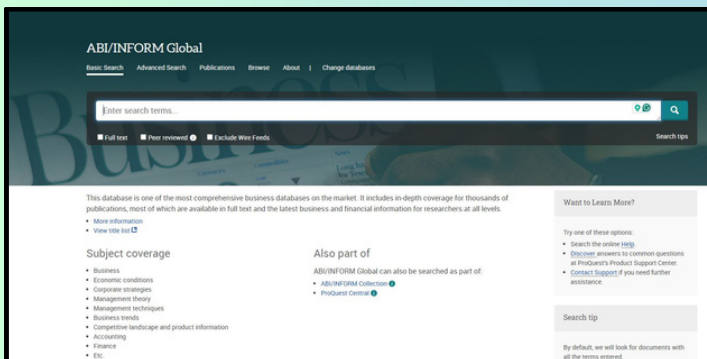
To use these resources you can access them through: <https://lirn.net>, or directly in Canva in your course.

If you have a doubt, we can help you, send us an email to: library@urbeuniversity.edu

"DID YOU KNOW THAT..."

In URBE Digital Library (LIRN) you can find the **Proquest ABI Inform Global Database**.

This database is one of the most comprehensive business databases on the market. It includes in-depth coverage for thousands of publications, most of which are available in full text and the latest business and financial information for researchers at all levels.



You can access this Database through the page: <https://www.lirn.net/>

If you have doubt or need training contact to:
Karely Carrion, URBE Librarian
Email: library@urbeuniversity.edu or karely.carrion@urbeuniversity.edu

EVENTS



How to use the tools in Proquest Ebook Central

Date: December 17, 2024

Time: 2:00 to 3:00 PM

WHERE: Zoom Platform

Library Orientation for New Students and Instructors

Date: January 9 to January 15, 2025

Time: 2:00 PM to 3:00 PM

Where: Zoom Platform



Librarian. Karely Carrion

NEW ARTICLE



Combating misinformation in the age of LLMs: Opportunities and challenges

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<https://doi.org/10.1002/aaai.12188>

AI Magazine: Volume 45, Issue 3

Pages: 297-435

Abstract

Misinformation such as fake news and rumors seriously threatens information ecosystems and public trust. The emergence of large language models (LLMs) has great potential to reshape the landscape of combating misinformation. Generally, LLMs can be a double-edged sword in the fight. On the one hand, LLMs bring promising opportunities for combating misinformation due to their profound world knowledge and strong reasoning abilities. Thus, one emerging question is: can we utilize LLMs to combat misinformation? On the other hand, the critical challenge is that LLMs can be easily leveraged to generate deceptive misinformation at scale. Then, another important question is: how to combat LLM-generated misinformation? In this paper, we first systematically review the history of combating misinformation before the advent of LLMs. Then we illustrate the current efforts and present an outlook for these two fundamental questions, respectively. The goal of this survey paper is to facilitate the progress of utilizing LLMs for fighting misinformation and call for interdisciplinary efforts from different stakeholders for combating LLM-generated misinformation.

NEW ARTICLE

Journalism

Journalism may be one of the fields that LLM-generated misinformation has the most substantial impacts on. For example, in April 2023, News Guard has identified 49 LLM-powered news websites in seven languages including English, Chinese, Czech, French, Portuguese, Tagalog, and Thai ([newsguardtech.com](https://www.newsguardtech.com) [2023](#)). These websites can possibly produce hundreds of clickbait articles a day to optimize the advertisement revenue, which causes vast amounts of pollution to online information ecosystems. Since LLM-generated misinformation can have more deceptive styles than human-written misinformation with the same semantics (Chen and Shu [2024](#)), it is challenging for readers, fact-checkers, and detection algorithms to effectively discern truth from the misleading information. In the long run, as the line between human-written news and LLM-generated news blurs, the public trust in legitimate news sources could be undermined and the journalistic ethos—centered on accuracy, accountability, and transparency—might be put to the test.

Alleviating hallucination of LLMs

Hallucination is the main source of unintentional LLM-generated misinformation. Recently, increasing works start to design approaches for evaluating (Du et al. [2023](#); Lin, Hilton, and Evans [2022](#)) or mitigating hallucination (Li, Cheng, et al. [2023](#); Li et al. [2022](#)). In general, there are two lines of works. In the training stage, previous research has explored training data curation or knowledge grounding methods to incorporate more knowledge into language models (Hu et al. [2023](#); Yu et al. [2020](#)). In the inference stage, recent works have investigated confidence estimation (or uncertainty estimation) (Xiong et al. [2023](#)) and knowledge retrieval (Li et al. [2022](#)) methods to mitigate hallucination.

GUEST WRITER

**Lawyer and Master in Public Administration
Barbara Puglisi Spadaro. MBA URBE Student**

**Resources for International Students: How to
Adapt to a New Country with University Support**

Moving to another country for education is a rewarding experience, but it also comes with challenges. From adjusting to a new culture to overcoming language and academic barriers, international students face a transitional period that can be daunting. Fortunately, universities offer essential resources to make this process more manageable. Below are some tools that can make a significant difference in your adaptation journey.

Orientation Programs for New Students

Most universities organize orientation programs specifically designed for international students. These sessions are an opportunity to familiarize yourself with the campus, understand the academic system, and connect with other students in similar situations. Additionally, they often include practical information about public transportation, banking, and healthcare services in the city.

GUEST WRITER**Academic Support Centers and Libraries**

The university library is not just a place to study; it's an invaluable resource hub. From academic writing workshops to access to multilingual databases, libraries are crucial for bridging differences in teaching and learning styles.

Moreover, academic support centers often offer tutoring services and exam preparation sessions, which are especially helpful for students navigating unfamiliar educational systems.

Wellness and Mental Health Services

Adapting to a new environment can lead to stress, anxiety, or even homesickness. Many universities provide counseling services with professionals trained to address these challenges. Some also offer stress management workshops or meditation sessions, which can be particularly beneficial for international students.

Student Communities and Cultural Groups

Building a support network is essential, and joining student communities or cultural clubs can help foster meaningful connections. These groups not only aid in social integration but also provide an opportunity to share experiences and learn from other cultures.

Language Learning Resources

For students studying in a foreign language, universities often offer free language courses or workshops. Additionally, language exchange programs allow you to practice with native speakers while teaching them your language, creating a mutually beneficial learning experience.

GUEST WRITER

Legal and Immigration Assistance

Navigating visa and immigration requirements can be complex. International student offices usually provide guidance on visas, work permits, and renewals. They can also assist with basic legal queries related to student life in the host country.

Cultural Integration Support

Some universities organize events and activities such as excursions, international dinners, or workshops on cultural norms, designed to facilitate integration and promote mutual understanding.

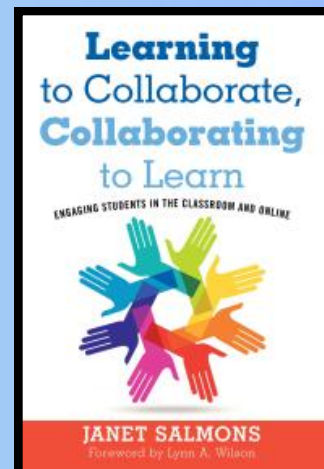
Adapting to a new country is a process that takes time, but you don't have to do it alone. Taking advantage of the resources your university offers is key to overcoming challenges and enjoying this chapter of your life to the fullest.

If you're an international student, don't hesitate to seek help and actively participate in activities designed for you; the journey will be more enriching and less isolating.

NEW BOOKS



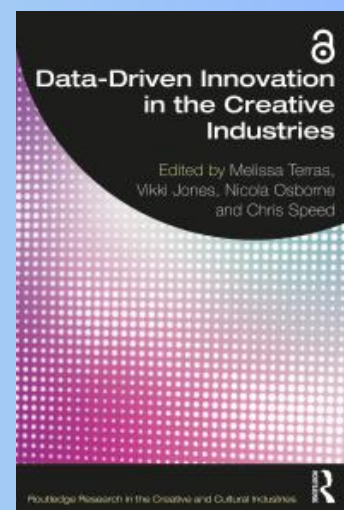
MEJÍA-TREJO, J. (2024). *Inteligencia Artificial. Fundamentos de Ingeniería de Prompts con ChatGPT como innovación impulsora de la Creatividad*. Academia Mexicana de Investigación y Docencia en Innovación S.C. (AMIDI).



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HOLIDAY

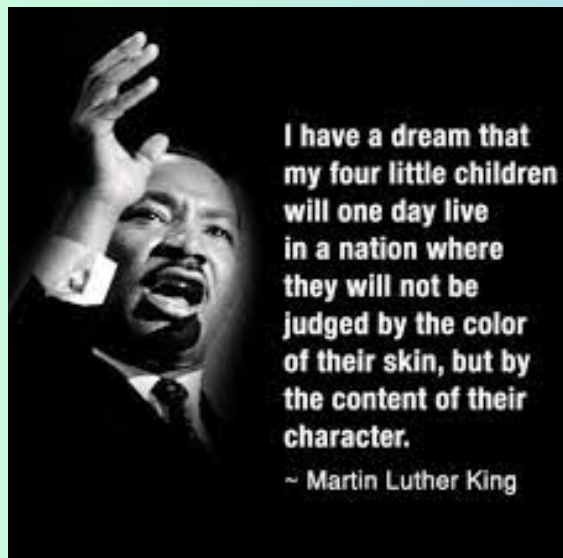
Wed, Dec 25, 2024 CHRISTMAS DAY



Christmas is an annual festival commemorating the birth of Jesus Christ, observed primarily on December 25 as a religious and cultural celebration among billions of people around the world.

Christians celebrate Christmas Day as the anniversary of the birth of Jesus of Nazareth, a spiritual leader whose teachings form the basis of their religion.

Popular customs include exchanging gifts, decorating Christmas trees, attending church, sharing meals with family and friends, and, of course, waiting for Santa Claus to arrive



I have a dream that my four little children will one day live in a nation where they will not be judged by the color of their skin, but by the content of their character.

~ Martin Luther King

HOLIDAY

DECEMBER 31, 2024



New Year's Eve is one of the largest global celebrations because it marks the last day of the year in the Gregorian calendar, December 31, before the New Year.

New Year's Eve is a day of mixed feelings for many people. On one hand, it is a time to celebrate the end of the year gone by and welcome what is in store in the New Year. On the other hand, some people experience a sense of nostalgia as they reflect on the events that took place in their lives in the past 12 months

Mon, Jan 20, 2025 Martin Luther King Day

Martin Luther King Jr. Day was created to celebrate the life and work of the Civil Rights Era leader. Dr. King's work was instrumental in helping African Americans secure their rights. In addition to his work in civil rights, Dr. King also spoke up for the disadvantaged and impoverished.

On August 28, 1963, in front of a crowd of nearly 250,000 people spread across the National Mall in Washington, D.C., the Baptist preacher and civil rights leader Rev. Dr. Martin Luther King, Jr. delivered his now famous "I Have a Dream" speech from the steps of the Lincoln Memorial.