

URBE LIBRARY

NEWSLETTER

JANUARY 2024

DID YOU KNOW THAT?

URBE University Library has a Web Page with relevant information for your courses. You can access this page through the link:
<https://library.urbeuniversity.edu/>

The URBE Library Web Page has different sections such as Catalog, Digital Repository, Databases, Training and Docs, APA, Newsletters, and Request Assistance.

In the session: **Databases** you can find Open Access Databases such as Dialnet, OpenStaxt, Management Library, etc. These Databases include different types of documents: Electronic Books, Dissertations. Articles, Institutional Repositories, etc. Also you can find Private Databases: LIRN (URBE Virtual Library) and Florida Electronic Library.

If you have doubt or need training contact to:
Librarian. Karely Carrion
Email: library@urbeuniversity.edu



Library Orientation for New Students and Instructors

Date: January 10, 11, 16 and 17

Time: 2:00 to 3:00 PM

WHERE: Zoom Platform

How to use the Proquest Ebook Central Database

DATE: January 25

TIME: 2:00 to 3:00 PM

WHERE: Zoom Platform

How to find Journals Articles

DATE: January 30

TIME: 2:00 to 3:00 PM

WHERE: Zoom Platform

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DID YOU KNOW THAT?

URBE University Library has an important Database:

ProQuest Central

The most comprehensive, diverse, and relevant multidisciplinary research database available.

PROQUEST CENTRAL BRINGS together many of our most used databases across all subject areas to create an incredibly broad and comprehensive content set.

Multi-Disciplinary. ProQuest Central offers great value by including databases in Business, Health and Medical, Social Sciences, Education, Science, and Technology, as well as core titles in the Performing and Visual Arts, History, Religion, Philosophy, and Language and Literature.

Key Titles, Diverse Content. The collection provides access to not only scholarly journals, but also to high value market research, country, economic and industry

reports, essential pre-print working papers, and full-text dissertations, as well as a vast number of professional journals, and general interest periodicals.

It also includes full-text news sources from all over the world, which provide context to the extraordinary scholarly content in ProQuest Central.

Discoverability. Content discovery is an integral part of the ProQuest platform's goal of driving better outcomes for our customers and their users. To this end, ProQuest content is discoverable through Primo, Summon, OCLC WorldCat, and Google Scholar.

Clean Interface. With its clean interface and responsive design, the ProQuest platform delivers a modern research experience that guides users' discovery, access and management of rich, varied content sources

GUESS WRITER COLUMN

Ernest I. Gomez Belloso
Author & Writer



A New Year's resolution is a commitment to yourself to improve your life, whether in big or small ways. We all want to get better at something, whether it's our ambitions and dreams, erasing our bad habits, or simply building better relationships with ourselves.

Whatever it is, a resolution is something that has been made in the new year for thousands of years, not just in the Western world. The only thing that can be recommended to make sure that these goals and promises to yourself become a reality is to set goals within each resolution, little by little.

Lose two pounds at the end of each month, don't just say "I'm going to lose weight this year" as a New Year's resolution.

A thousand blessings and good luck.

OPEN RESOURCES BUSINESS

ACADEMIC & NEWS SOURCES

Google Scholar: If you need academic resources for a paper or your research, Google Scholar is a great free resource. Your paragraph text

Financial Times: FT is one of the world's largest international newspapers, with a strong focus on business, economics, and, of course, finance.

American Marketing Association: You'll need a subscription to access every article, but even a free account grants access to lots of free articles and journals from the world's top marketing professionals.

Harvard Business Review: HBR is one of the world's leading resources for business news and research. There are plenty of free articles, webinars, videos, and even more, if you subscribe.

Fortune: Run by Time, Fortune is the leading magazine for American-based businesses. Their website contains tons of free content, including articles, videos, and business conferences.

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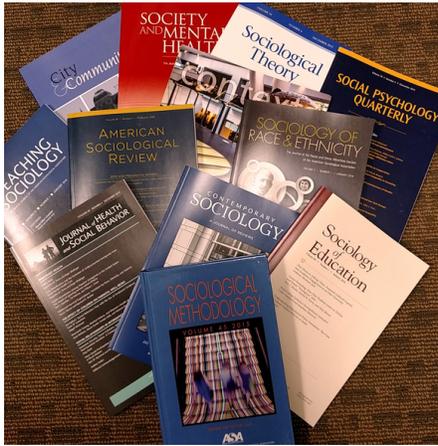
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REDALYC

FREE MANAGEMENT LIBRARY

"Reading opens the doors of knowledge and gives wings to our inspiration and imagination."



Reasons why reading is important to all of us.

1. Increase our curiosity and knowledge.
2. It keeps us informed.
3. Facilitates communication.
4. Helps to understand texts, and improves grammar, vocabulary, and writing.
5. Release our emotions: joy, sadness, anger, fear, surprise, loves ...

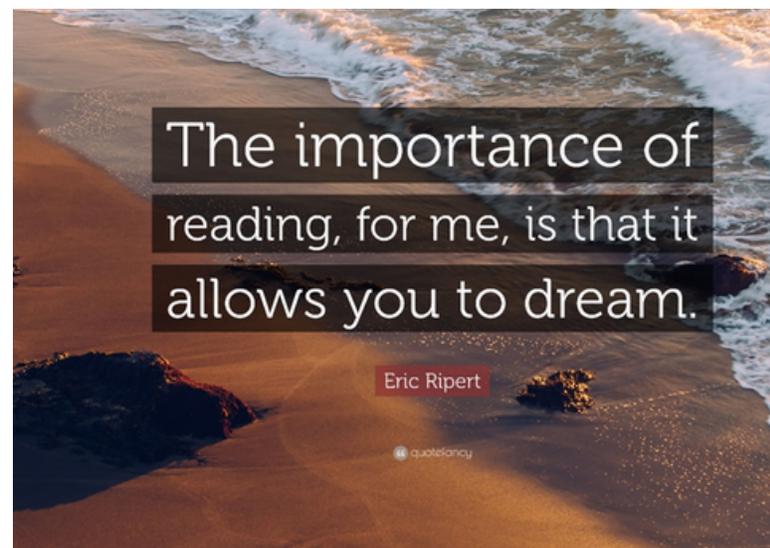
6. Exercise our brain: awaken neural pathways, activate memory...

7. It keeps us busy, entertained, and distracted.

8. It allows relaxation, and rest and is even capable of reducing stress.

9. It allows us to grow as people.

10. It allows us to share/recommend our reading: news, books, articles...



APA FORMAT



APA Style Tips

Paper Format

- Use default font and margin settings.
- Double-space text.
- Place the page number at top right of every page.
- Include paper sections of title page, text, and reference list, at minimum.
- Follow the student paper heading levels template to format headings properly.
- Use the student paper checklist to check your work.

Inclusive Language

- Use language that treats people with dignity and respect
- Choose words that are appropriately specific (e.g., avoid “we” to refer to people in general).
- Call people what they call themselves



- Consult bias-free language guidelines and inclusive language guide for information on topics such as age, disability, gender, race and ethnicity, sexual orientation, and socioeconomic status.

Reference

- Add references and citations to your paper as you write to avoid plagiarism.
- Follow reference examples (especially common reference types).
- Ensure in-text citations include the author and year.
- Check that in-text citations have references and that references are cited in text.
- Alphabetize references in the reference list by the surname of the First Author.
- Use a 0.5-in. hanging indent for references.
- Double-space references

JANUARY HOLIDAY

Martin Luther King Day 2024 Monday, January 15

Martin Luther King Jr. Day was created to celebrate the life and work of the Civil Rights Era leader. Dr. King's work was instrumental in helping African Americans secure their rights. In addition to his work in civil rights, Dr. King also spoke up for the disadvantaged and impoverished.

On August 28, 1963, in front of a crowd of nearly 250,000 people spread across the National Mall in Washington, D.C., the Baptist preacher and civil rights leader Rev. Dr. Martin Luther King, Jr. delivered his now famous "I Have a Dream" speech from the steps of the Lincoln Memorial.



Martin Luther King Jr. Quotes

While his "**I Have a Dream**" speech is the most well-known piece of his writing, Martin Luther King Jr. was the author of multiple books, include "Stride Toward Freedom: The Montgomery Story," "Why We Can't Wait," "Strength to Love," "Where Do We Go From Here: Chaos or Community?" and the posthumously published "Trumpet of Conscience" with a foreword by Coretta Scott King. Here are some of the most famous Martin Luther King Jr. quotes:

"Injustice anywhere is a threat to justice everywhere."

"Darkness cannot drive out darkness; only light can do that. Hate cannot drive out hate; only love can do that."

"The ultimate measure of a man is not where he stands in moments of comfort and convenience, but where he stands at times of challenge and controversy."

"Freedom is never voluntarily given by the oppressor; it must be demanded by the oppressed."

"The time is always right to do what is right."