URBE UNIVERSITY
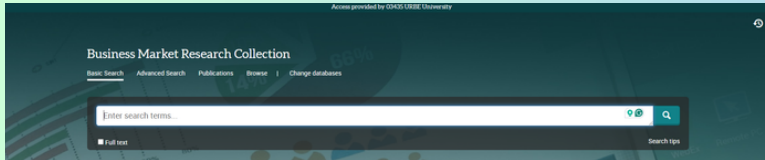
LIBRARY NEWSLETTER

February 2025

NEWS

"I WANT TO SHARE WITH YOU THAT..."

URBE University Library has many Learning Resources to use for developing their courses. We have around 154 Databases at Virtual Library (LIRN), from different Publishers covering all subjects, also we are working to improve our URBE Digital Repository with EBooks, Business Cases, Articles, etc.

To use these resources you can access them through: https://lirn.net. , or directly in Canva in your course.

"DID YOU KNOW THAT..."

In URBE Digital Library (LIRN) you can find the **Business Market Research Collection Database**.The database Conduct company, industry, economic, and geopolitical market research with information from these sources: Hoover's Company Profiles - covering 40,000 global public and non-public companies
including financials, competitors, officers, and more; OxResearch - succinct articles covering regional economic and political developments of significance; US and Worldwide Industry & Market Reports from Barnes Reports - covering global industries in depth; and Snapshots - market research overviews on 40+ industries
and 40 countries.

You can access this Database through the page: https://www.lirn.net/

If you have doubt or need training contact to:
Karely Carrion, URBE Librarian
Email: library@urbeuniversity.edu or
karely.carrion@urbeuniversity.edu

EVENTS

URBE Library Workshops

Librarian. Karely Carrion

Navegación en BD en Biblioteca Digital de URBE (Spanish Presentation)
Date: February 12, 2024
Time: 2:00 to 3:00 PM
WHERE: Zoom Platform

How to use the Proquest Ebook Central Database
Date: February 19, 2025
Time: 2:00 to 3:00 PM
WHERE: Zoom Platform

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https://library.urbeuniversity.edu/

MOST USEFUL WEBSITES

Business Resources

Google Scholar
Is a virtual library of archived peer-reviewed articles and professional journal publications. Some articles and publications are in abstract version only, which requires a subscription or payment for download. Papers can be accessed by topic or author and may contain cross-references and updates. This database can provide a good source for "keywords" to use on other sites.

Florida Electronic Library (FEL)
This site is sponsored by the State of Florida Library and offers access to GALE databases, state records and special resources, such as, Demographics Now for Florida specific research categories, small business resources, e-Books, and career and job resources. For an individual response Ask-a-Librarian is also available online 24/7 from FEL.

The Wall Street Journal (WSJ)
The Wall Street Journal Digital Network (WSJDN) includes some of the best known Business/Finance news with unique perspectives; The Wall Street Journal (WSJ), MarketWatch, Barron's, and AllThingsD.

MarketWatch
Is a leading innovator in business news, personal finance, real-time commentary and investment tools and data.

Barron's
Is America's premier financial magazine, providing daily market insight and information.

AllThingsD
Features exclusive columns, videos, and insights for businesses and consumers.

MOST USEFUL WEBSITES

FindLaw
It is a free site providing facts on legal information and general topics with professional referrals through other connected commercial sites

Bloomberg Business (BusinessWeek)
Is one of the most well-known financial websites and providers of financial news, market data, and personal financial tools.

Small Business Administration (SBA)
Provides information and regulations pertaining to the U.S. Small Business Administration. This site covers topics such as governing laws, contracts, exports, human resource (HR) regulation, and finance with scheduled online workshops and training webinars.

Government Resources

GPO-Federal Publication
Is the virtual program for government pamphlets that provides access to the Virtual Download editions of all U.S. handout materials about any Federal Program: Tax information, agriculture, health, social security, housing, Veteran Programs (V.A.), Justice Department, armed services programs, Pentagon, etc.

Florida Citizen's Access State Portal
This site provides official descriptions of state-level programs and forms. Topics include assistance and data systems, tax information, environmental programs, real estate programs, tolls, business, and state government news. This site also provides state program registrations and regulations.

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MOST USEFUL WEBSITES

Miami Dade Public Library System

Is the Public Library System of Miami-Dade County. Students residing in Miami-Dade County for more than 60 days are considered residents and eligible to receive a free Miami-Dade Public Library System (MDPLS) library card. Library cardholders can access eBooks via the Online Book Page and check them out via download through Overdrive for limited time checkouts. Cardholders may also use other databases for permanent book versions. This site has access to Zinia and Flipster for magazine downloads, to World Book, for eBook fiction and nonfiction books, and a link to One Click Digital, a website subscription that provides access to e-audio music.

Federal Digital Information System

Is the official U.S. Government Publishing Office (GOP) site containing links to all the Federal government information available at no cost to the public, most of which is available for download. This site includes a catalog of U.S. government publication, guides to services, maps, books, journals, and historical records. Federal Government information is made available for free public use in Federal depository libraries providing access to public records.

Library of Congress

Is the nation's oldest federal cultural institution and serves as the research arm of Congress. It is the largest library in the world, with millions of books, recordings, photographs, maps, and manuscripts in its collections. The library is open to the public, but only high-ranking government officials may check out books and materials.

MOST USEFUL WEBSITES

Education

ERIC Institute of Education Sciences

Is the official site for the Education Resources Information Center (ERIC), an online digital library of education research and information. ERIC is sponsored by the Institute of Education Sciences of the United States Department of Education. Its mission is to provide a comprehensive, easy-to-use, searchable, Internet-based bibliographic and full-text database of education research and information for educators, researchers, and the general public, for the purpose of improving teaching, learning, and educational decision-making. ERIC provides access to 1.5 million bibliographic records (citations, abstracts, and other pertinent data) of journal articles and other education-related materials, with record updates weekly. Here is another useful website. Much is available in full text. Materials with no full text (primarily journal articles) can often be accessed using links to publisher websites. The ERIC Collection, begun in 1966, contains a variety of publication types, including: books, journal articles, conference papers, technical reports, resources, dissertations, and education materials.

The Purdue Online Writing Lab (OWL)

Is the online writing lab at Purdue University, housing writing resources and instructional materials provided as a free service from the Writing Lab at Purdue. There are informational guides to assist students in writing papers. OWL uses the comprehensive American Psychological Association's APA Style Guidelines, which meets the course specific standards for MAU class assignment requirements.

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GUEST WRITER

Lawyer and Master in Public Administration Barbara Puglisi Spadaro. MBA URBE Student

Remittances to Latin America and the Caribbean in 2024: Slowing Growth Rate

The report "Remittances to Latin America and the Caribbean in 2024: Slowing Growth Rate," by René Maldonado and Jeremy Harris, analyzes the evolution of remittances to the region during 2024. Although remittances have historically been crucial for many families, helping to reduce poverty and improve quality of life, the report highlights a slowdown in their growth.

Several factors contribute to this slowdown: economic recovery in countries of origin, economic conditions in destination countries, stricter immigration policies, and fluctuations in exchange rates. This decline could affect receiving families, who depend on these transfers to cover basic needs such as food and education.

The report also explores how employment, wages, remittance costs, and social networks influence remittance flows. Additionally, macroeconomic variables such as inflation and exchange rates affect the purchasing power of remittances. Common patterns among remitters are identified: regular transfers, significant amounts, and motivations focused on supporting basic needs. To mitigate the negative effects of the slowdown, the report suggests strategies such as diversifying income sources, reducing remittance transfer costs, and strengthening financial education.

Finally, it emphasizes the need for inclusive immigration policies and cooperation between governments, international organizations, and the financial sector to ensure the stability and growth of remittances, transforming them into sustainable economic development opportunities for the region.

OPEN ACCESS RESOURCES

OpenStax is the world's largest publisher of open education resources (OER) and a provider of interactive learning technologies and education research for high school and college. We are a nonprofit initiative of Rice University.

OER Commons is a public digital library of open educational resources. Explore, create, and collaborate with educators around the world to improve curriculum.

Directory of Open Acess Journals (DOAJ)

DOAJ is a unique and extensive index of diverse open access journals from around the world, driven by a growing community. It is committed to ensuring quality content is openly available online for everyone.

OPEN – DOAJ is a vital part of the global open access infrastructure.

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NEW ARTICLE

Uses and Misuses of ChatGPT by Academic Community An Overview and Guidelines.
Muhammad Abbas
National University of Computer and Emerging Sciences
Date Written: March 28, 2023

Abstract

The field of ethics in information technology has become increasingly important in recent years, particularly with the rapid development of AI technology such as ChatGPT, an artificial intelligence-based language model developed by OpenAI which processes and generates text in response to input from users. This paper provides an overview of the academic and research-related uses and misuses of ChatGPT.

Particularly, the paper discusses the potential benefits and risks associated with the use of ChatGPT by the academic community. The paper further identifies potential ethical concerns related to issues such as authorship, accountability, privacy, transparency, disclosure, credibility and integrity of scientific inquiry - and it provides some guidelines to authors, editors, and publishers to navigate these challenges.

Potential use of ChatGPT

ChatGPT can potentially be used for a wide range of teaching-related and research-related purposes in scientific research. However, it should be noted that the text generated by ChatGPT must be thoroughly evaluated by the user for errors as this model can generate incorrect text and provide false information. Particularly, the suggestions (e.g., literature, citations, methods) provided by this model may be incorrect and therefore the user needs to careful review and cross-validate the appropriateness of these suggestions from reliable sources.
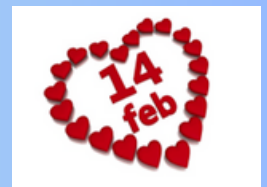
If you want to read all article go to:

https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4402510

HOLIDAY

Presidents' Day, officially known as Washington's Birthday, is a significant federal holiday in the United States. It is observed annually on the Third Monday of February. In 2025, Presidents' Day will fall on **Monday, February 17,** commemorating the birth of George Washington.
President's Day was established as a federal holiday in 1885 to honor George Washington's birthday on February 22. Over time, it evolved to celebrate all U.S. Presidents, past and present. The day is a blend of honoring the contributions of both George Washington and Abraham Lincoln.

FEBRUARY 14
Valentine's Day: A Day of Romance
Valentine's Day occurs every February 14, across the United States and other places around the world, candy, flowers, and gifts are exchanged between loved ones, all in the name of St. Valentine.