

# URBE UNIVERSITY LIBRARY

## Navigational guide thru LIRN Databases for Mass Communication Program



# WHAT IS LIRN LIBRARY ?

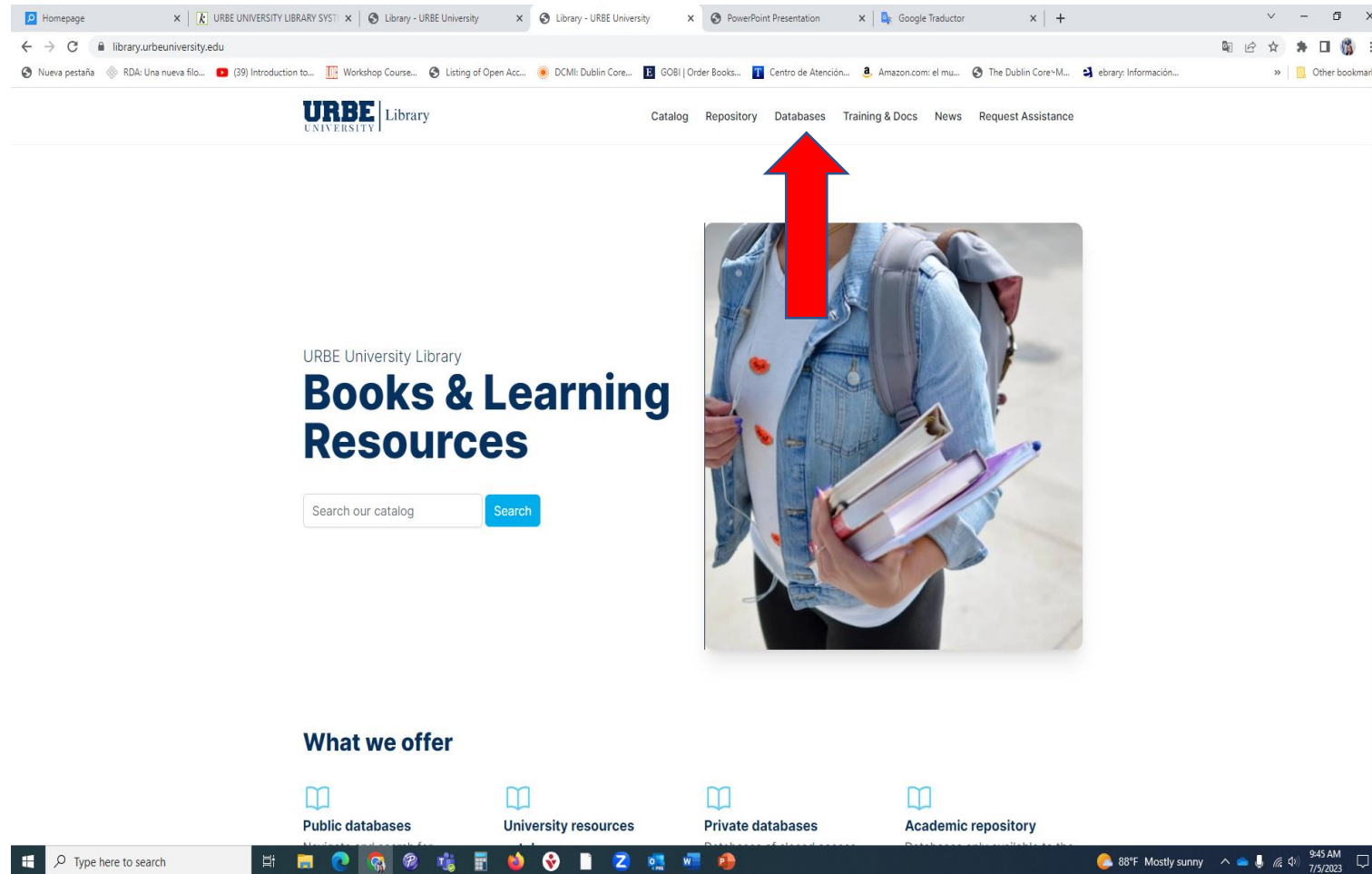
- The Library and Information Resource Network is a collection of Databases that containing appropriate resources for Faculty and Students
- This collection of databases provide access to full text articles, eBooks, reference books, news, journals, companies profiles, videos, audios, transcripts, etc.

## WHY USE THE LIRN ?

- The Databases are more reliable
- The Databases are indexed by experts
- The interface is friendly, the search option is similar between the different databases



# LIRN can be accessed through the Library Website



<https://library.urbeuniversity.edu/>

# LIRN MAIN PAGE (3 ways of ordering the databases)

The screenshot displays the LIRN main page for URBE University. At the top left is the URBE University logo. To the right are links for "? Help" and "Logout". Below the header is a navigation bar with the following options: "Alphabetical View", "Subject View", "Vendor View", and "Tools". A red arrow points to the "Subject View" link. To the right of these links is a search bar labeled "Search all databases".

Below the navigation bar is a section titled "Jump to a specific group" containing a list of subject categories: [Automotive / Aviation](#), [Building & Construction](#), [Business](#), [Computer Science](#), [Cosmetology / Spa Services](#), [Culinary Arts / Hospitality](#), [Dental](#), [Dictionaries & Encyclopedias](#), [Education](#), [General & Interdisciplinary](#), [Health & Medical](#), [History & Social Science](#), [Language & Literature](#), [Law & Criminal Justice](#), [Library Science](#), [News & Current Events](#), [Psychology](#), [Religion & Philosophy](#), [Science & Technology](#), [Success Skills](#), [Veterinary Science](#), and [Visual & Performing Arts](#). A blue arrow points to the "Automotive / Aviation" link.

Below the subject groups is a section titled "Automotive / Aviation" with a search bar labeled "Search Automotive / Aviation". This section contains a grid of database tiles:

- ABI/INFORM Trade & Industry
- Advanced Technologies & Aerospace Database
- Career & Technical Education Database
- Engineering Database
- Gale Academic OneFile
- Gale General OneFile
- Gale OneFile: Insurance and Liability
- Gale OneFile: Military and Intelligence
- Gale OneFile: News
- Gale OneFile: Vocations
- Gale OneFile: War and
- Military Database

The Windows taskbar is visible at the bottom of the screen, showing the search bar and various application icons. The system clock indicates the time is 11:39 AM on 1/22/2021.

Knowledge Databases - URBE Un x | Library & Information Resources x | URBE University x +

proxy.lirm.net/URBEUniv

Aplicaciones Nueva pestaña RDA: Una nueva fil... (39) Introduction to... Workshop Course... Listing of Open Acc... DCMI: Dublin Core... GOBI | Order Books... Otros favoritos

## History & Social Science

Search History & Social Science

- Criminal Justice Database
- Ebook Central: Academic Complete
- Education Database
- Gale Academic OneFile
- Gale Academic OneFile Select
- Gale eBooks
- Gale General OneFile
- Gale In Context: College
- Gale In Context: Global Issues
- Gale In Context: Opposing Viewpoints
- Gale OneFile: Communications and Mass Media
- Gale OneFile: Criminal Justice
- Gale OneFile: Diversity Studies
- Gale OneFile: Gender Studies
- Gale OneFile: LegalTrac
- Gale OneFile: Military and Intelligence

[Back to top](#)

Windows taskbar: 2:22 PM 2/16/2021

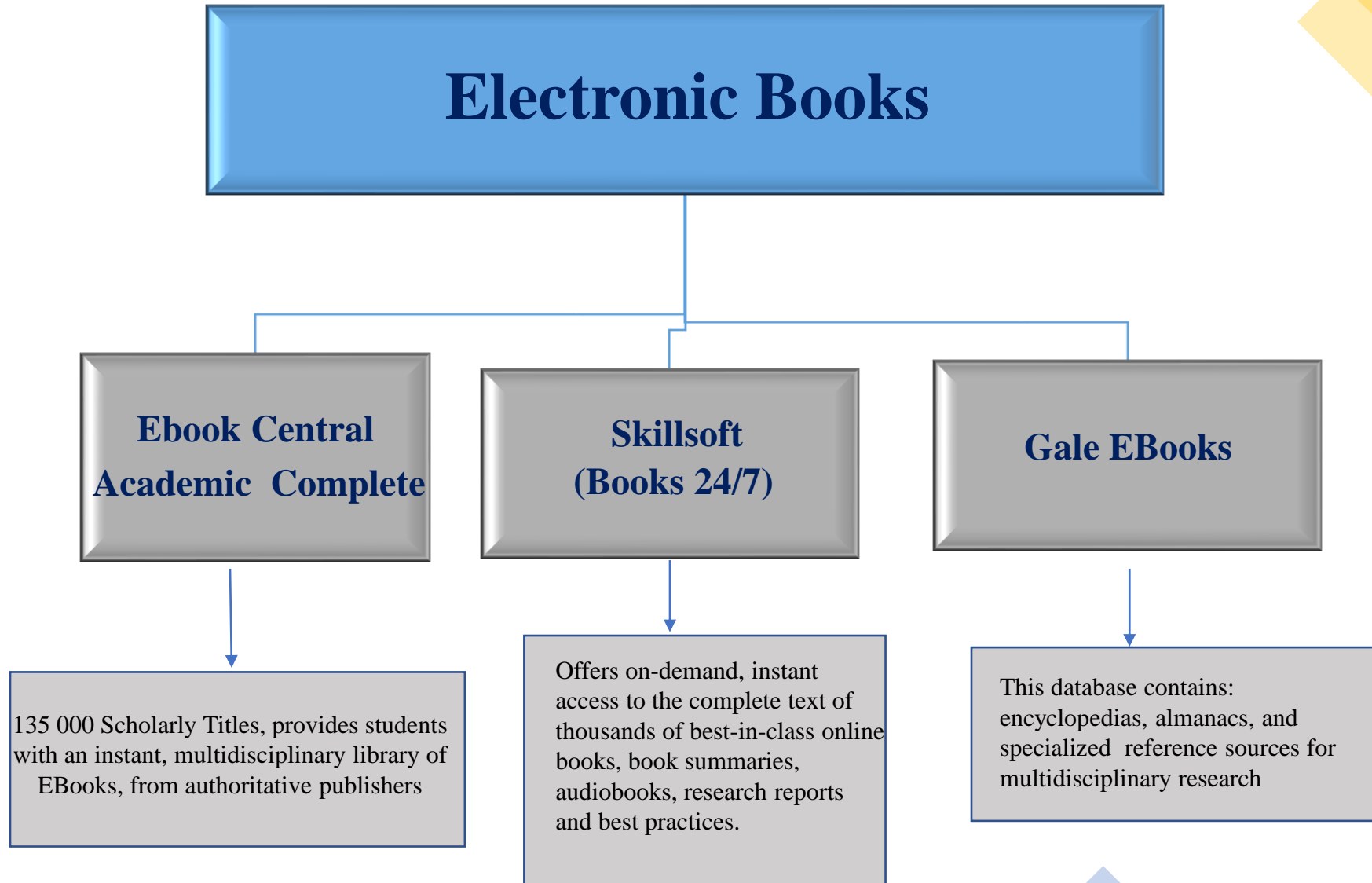
**Click on an individual database to search articles, eBooks, dissertations, etc.**

The screenshot shows a web browser window with the URL `proxy.lirn.net/URBEUniv#categoryld_news-current-events`. The page title is "News & Current Events" and it features a search bar labeled "Search News & Current Events". The main content is a grid of 28 database tiles, each with a red circular icon and a text label. The tiles are arranged in 7 rows and 4 columns. A red arrow points to the "U.S. Newsstream" tile in the bottom-left corner of the grid. The browser's taskbar at the bottom shows several open files: `concepto-diseno-...jpg`, `CommunicationTo...png`, `Gale One File_Com...jpg`, and `Mass Media.jpg`. The system tray on the right shows the time as 3:28 PM on 2/5/2021.

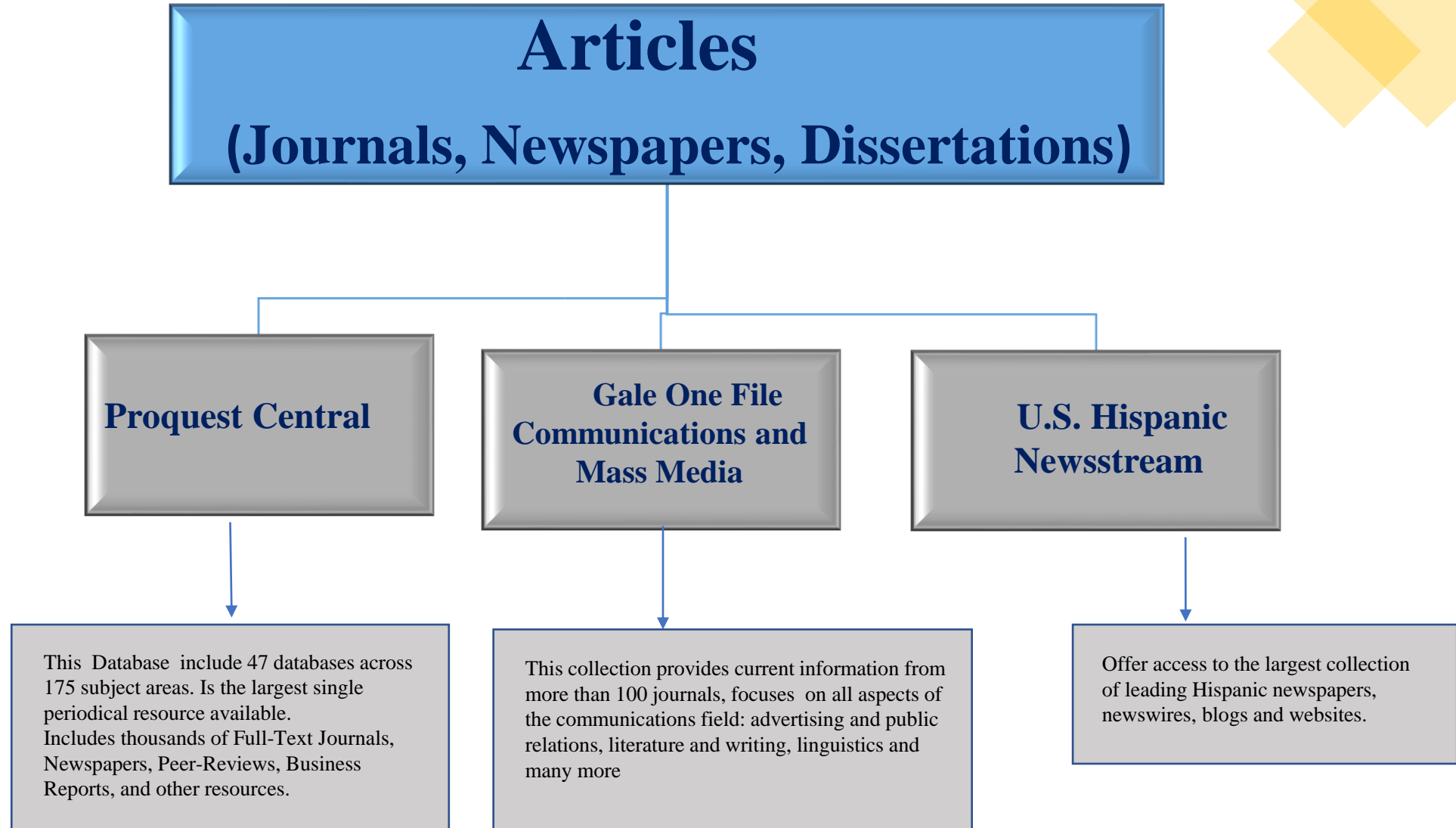
Row	Column 1	Column 2	Column 3	Column 4
1	ABI/INFORM Collection	ABI/INFORM Dateline	ABI/INFORM Global	African Newsstream
2	Asian Newsstream	Australia & New Zealand Newsstream	Canadian Business & Current Affairs Database	Canadian Newsstream
3	CBS News 60 MINUTES	European Newsstream	Gale In Context: Global Issues	Gale In Context: Opposing Viewpoints
4	Gale OneFile: Communications and Mass Media	Gale OneFile: Informe Académico	Gale OneFile: News	Gale OneFile: Pop Culture Studies
5	Global Breaking Newswires	International Newsstream	Latin American Newsstream	Middle East & African Newsstream
6	ProQuest Central	U.S. Hispanic Newsstream	U.S. Major Dailies	U.S. Midwest Newsstream
7	U.S. Newsstream	U.S. North Central Newsstream	U.S. Northeast Newsstream	U.S. South Central Newsstream

**Click on an individual database to search articles, eBooks, dissertations, etc.**

# Specialized databases for type of documents



# Specialized databases for type of documents





## Review: developing a search strategy

- Divide your research question into **key concepts**
- Identify **synonyms** or **related terms** for *each concept*
- Combine terms using **Boolean logic** (AND, OR, NOT) and **nested searches**
- Conduct a **keyword search** in a database
- Consider **field searching** (such as subject search), **wildcard/truncation**, and **proximity searches** if ... provides these features



# TIPS FOR SEARCHING IN DATABASES

- Enter phrases within quotation marks. (“”), this will force the database to search the words together.
- Explore the database's "**Advanced Search**" or "**Expert Search.**" There, you will find ways to improve or focus your search.

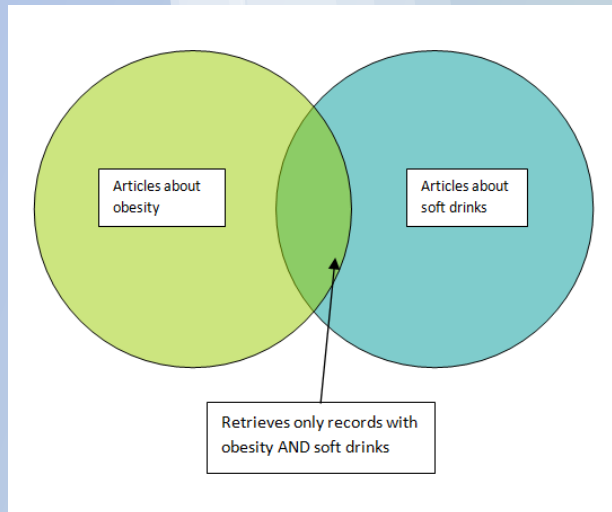
## USE BOOLEAN OPERATORS

### The **AND** operator:

- Use to connect different concepts
- Requires **all** of the search terms to appear in the records you retrieve.
- Limits your search. The more concepts that you AND together, the smaller the search results.

Example:

obesity **AND** soft drinks

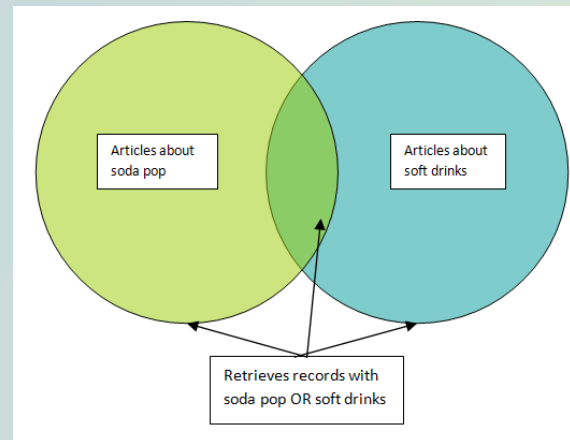


### The **OR** operator:

- Use to join synonyms or related terms
- Instructs the database to retrieve any record that contains **either** (or all) of the terms.
- Expands your search. The more terms that you OR together the more records you will retrieve.

Example:

soda pop **OR** soft drinks

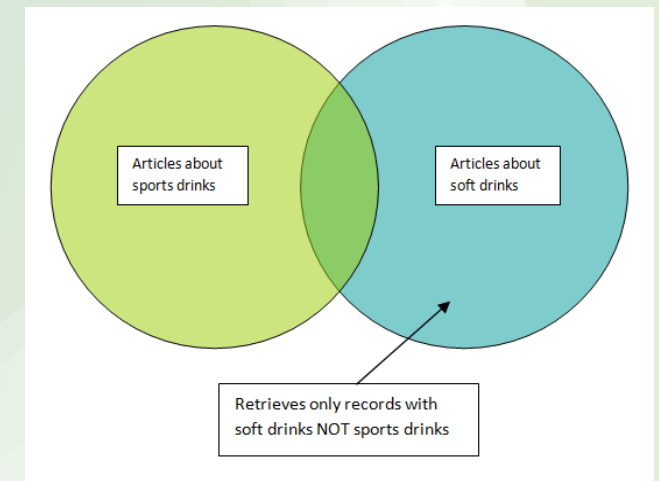


### The **NOT** operator:

- Excludes results with that keyword
- reduces results

Example:

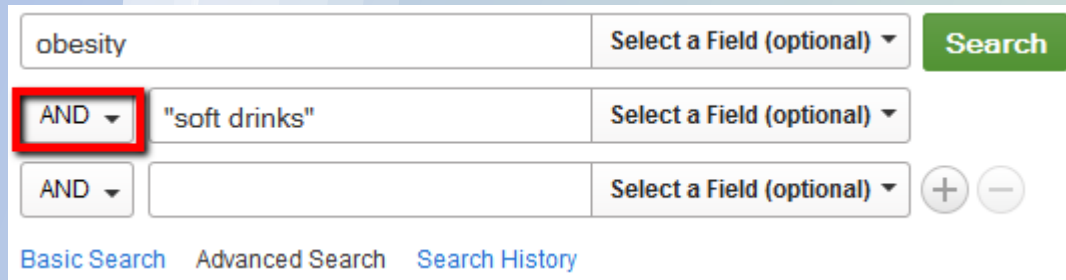
soft drinks **NOT** sports drinks



# How to Use Boolean Terms in your Search ?

**AND** - Use to **combine** concepts

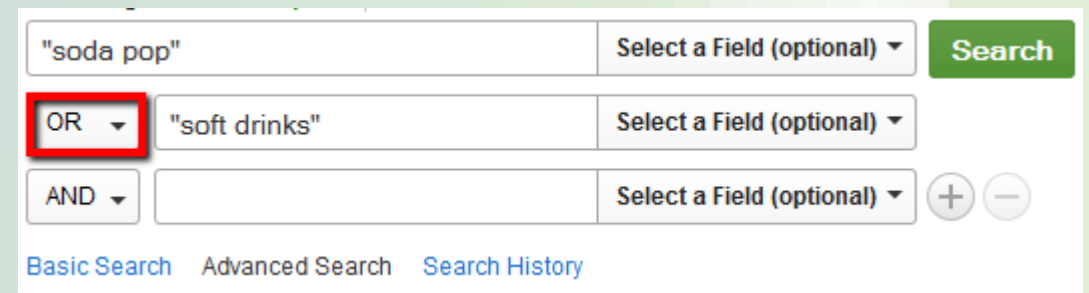
- Type in **one concept** per search box.
- Use **AND between the search boxes**. The database will find articles that cover both concepts.



A screenshot of a search interface. The first search box contains the text "obesity" and has a dropdown menu set to "Select a Field (optional)". The second search box contains the text "soft drinks" and also has a dropdown menu set to "Select a Field (optional)". A red box highlights the "AND" dropdown menu between the two search boxes. Below the search boxes are two buttons: a plus sign (+) and a minus sign (-). At the bottom, there are three links: "Basic Search", "Advanced Search", and "Search History". A green "Search" button is located to the right of the first search box.

**OR** - use with **synonyms** or **related words**

- Type in **one keyword** per search box.
- Use **OR between the search boxes**. The database will find articles that cover either keyword.



A screenshot of a search interface. The first search box contains the text "soda pop" and has a dropdown menu set to "Select a Field (optional)". The second search box contains the text "soft drinks" and also has a dropdown menu set to "Select a Field (optional)". A red box highlights the "OR" dropdown menu between the two search boxes. Below the search boxes are two buttons: a plus sign (+) and a minus sign (-). At the bottom, there are three links: "Basic Search", "Advanced Search", and "Search History". A green "Search" button is located to the right of the first search box.

- Many advanced search screens provide 2-3 boxes, allowing you to **combine topics**. Usually, you should use one box for each concept or variable. For example, if you are searching for "diabetes in kids," type "diabetes" in the first (top) box, and "children" in the second box (underneath the first box).
- To find **more articles**, try **synonyms** combined with "OR" (in capital letters). For example, "children OR juvenile OR youth" will find more articles than simply "children."
- Use an **asterisk (\*) to search for variations** from a root word. For example, child\* will find articles with the word's child, children, or childhood. This "truncation" search usually finds more articles.
- To find **fewer articles**, use "**limiters.**" Most databases allow you to check-off options for peer-reviewed articles, the publication date, and language.

# DEMONSTRATION

**Find some articles about: “Agenda Setting” into the “Journalism and Mass Communication Quarterly” publication**

**Database: *Proquest Central***

# PROQUEST CENTRAL DATABASE – PUBLICATION SEARCH

9w12k4ces-mp03-y-https-search-proquest-com.proxy.lirn.net/central/publicationbrowse?accountid=180358

ProQuest  
Access provided by 03435 URBE University

ProQuest Central  
Basic Search | Advanced Search | **Publications** | Browse | Change databases

## Publication Search

journalism and mass communication quarterly In title Search

Source type  
Scholarly Journals (17,147)  
Books (569)  
Audio & Video Works (47)  
Newspapers (2,517)  
Magazines (2,018)  
More >

Publication subject  
Language  
Publisher  
Database

31,468 publications  
View summary | View title only

All 0-9 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

All

- 1st EAI International Conference on Computer Science and Engineering; Penang Full text available  
Full text coverage 2016 - 2016  
Citation/Abstract coverage 2016 - 2016  
Publisher European Alliance for Innovation (EAI)  
Place of publication Penang
- The 1st EAI International Conference on Multimedia Technology and Enhanced Learning; Inner Mongolia Full text available  
Full text coverage 2016 - 2016  
Citation/Abstract coverage 2016 - 2016  
Publisher European Alliance for Innovation (EAI)  
Place of publication Inner Mongolia

# Search Articles about: “AGENDA SETTING” into the Journal

The screenshot shows the ProQuest Central interface. At the top, the ProQuest logo and 'Access provided by 03435 URBE University' are visible. The main header includes 'ProQuest Central' and navigation links for 'Basic Search', 'Advanced Search', 'Publications', 'Browse', and 'Change databases'. The search results for 'Journalism and Mass Communication Quarterly' are displayed, including the journal's logo, publisher information (SAGE PUBLICATIONS, INC.), and coverage dates. A search bar contains the query 'agenda setting'. Below the search bar, a section titled 'Choose an issue to view' features a dropdown menu set to '2020' and another dropdown set to 'Dec 2020, Vol. 97 (4)', with a 'View issue' button. A blue arrow points to this button. The 'Issue contents' section lists articles such as 'Mission Accomplished and Unaccomplished' and 'Agreeing to Surveillance: Digital News Privacy Policies'. The Windows taskbar at the bottom shows the system clock as 2:02 PM on 2/17/2021.



# SEARCH RESULTS

"agenda setting" AND PUBID(15546)



322 results

Modify search | Recent searches | Save search/alert

Sorted by

Relevance

Limit to

- Full text
- Peer reviewed

Source type

Scholarly Journals (322)

Publication date

1975 - 2020 (decades)



Enter a date range

Update

Select 1-20



- 1 **ADVANCING AGENDA-SETTING THEORY: THE COMPARATIVE STRENGTH AND NEW CONTINGENT CONDITIONS OF THE TWO LEVELS OF AGENDA-SETTING EFFECTS** Full Text  
Wu, H Denis; Coleman, Renita. *Journalism and Mass Communication Quarterly*; Thousand Oaks Vol. 86, Iss. 4, (Winter 2009): 775-789.  
...used to examine relative strength of first- and second-level agenda setting...  
...attributes exert a stronger agenda-setting influence on the public than does...  
...of candidates' traits has a stronger agenda-setting effect and is a better...  
Abstract/Details | Full text | Full text - PDF (844 KB) | Cited by (52) | Show Abstract
- 2 **Agenda Setting in the Partisan TV News Context: Attribute Agenda Setting and Polarized Evaluation of Presidential Candidates Among Viewers of NBC, CNN, and Fox News** Full Text  
Hyun, Ki Deuk; Moon, Soo Jung. *Journalism and Mass Communication Quarterly*; Thousand Oaks Vol. 93, Iss. 3, (Sep 2016): 509-529.  
...setting by each program. Also, agenda setting by the Fox program was positively...  
...polarized candidate evaluations, whereas agenda setting by the NBC program was...  
...Implications of the partisan TV news context for agenda-setting theory are...  
Abstract/Details | Full text | Full text - PDF (408 KB) | Cited by (9) | Show Abstract
- 3 **Networks, Big Data, and Intermedia Agenda Setting: An Analysis of Traditional, Partisan, and Emerging Online U.S. News** Full Text  
Vargo, Chris J; Guo, Lei. *Journalism and Mass Communication Quarterly*; Thousand Oaks Vol. 94, Iss. 4, (Dec 2017): 1031-1055.  
...on each other (e.g., McCombs, 2013; White, 1950). In an agenda-setting context...  
...known as intermedia agenda setting (McCombs, 2005). That is, can certain media...  
...Scholars have made substantial contributions to intermedia agenda-setting theory...  
Abstract/Details | Full text | Full text - PDF (492 KB) | References (56) | Show Abstract

# What you can do with a document ?

## Download or Save as PDF, Cite, Email and Print

The screenshot displays a ProQuest article page for the article "AGENDA SETTING AND INTERNATIONAL NEWS: MEDIA INFLUENCE ON PUBLIC PERCEPTIONS OF FOREIGN NATIONS" by Wanta, Wayne; Golan, Guy; Lee, Cheolhan. The article is from the *Journalism and Mass Communication Quarterly*, Vol. 81, Iss. 2, (Summer 2004): 364-377. The page features a navigation bar with tabs for "Full text", "Full text - PDF", and "Abstract/Details". A search bar is located on the right side of the page. Below the search bar, there is a section for "Cited by (218)" and a "Related items" section. The main content area shows the article title, authors, and a summary. A blue arrow points to a set of icons in the top right corner, which include "Download PDF", "Cite", "Email", "Print", and "All Options". The "All Options" icon is highlighted with a blue arrow.

Full Text | Scholarly Journals

### AGENDA SETTING AND INTERNATIONAL NEWS: MEDIA INFLUENCE ON PUBLIC PERCEPTIONS OF FOREIGN NATIONS

Wanta, Wayne; Golan, Guy; Lee, Cheolhan  
*Journalism and Mass Communication Quarterly*; Thousand Oaks Vol. 81, Iss. 2, (Summer 2004): 364-377.

Full text | Full text - PDF | Abstract/Details

Search this database...

Cited by (218)

Related items

- Adolescent and Parent Perceptions of Media Influence on Adolescent Sexuality  
Werner-Wilson, Ronald Jay; Fitzharris, Jennifer Lynn; Morrissey, Kathleen M.  
*Adolescence San Diego* Vol. 39, Iss. 154, (Jul 2004 - Sep 2004): 303.
- How to evaluate it the role of story-evaluative tone in agenda setting and priming  
Sheafer, Tamir.  
*Journal of communication* Vol. 57, Iss. 1, (Mar 2007): 21-39.
- The Agenda-Setting Effects of International News Coverage: An Examination of Differing News Frame ...  
Wanta, Wayne; Hui, Yu-Wei.  
*International Journal of Public Opinion Research* Vol. 5, Iss. 3, (October 1993): 250-264.
- Searching for a Theory of Public Diplomacy

Medios\_de\_comun...pdf

Type here to search

4:17 PM  
2/17/2021

# Cite the Article according with the formats

Full Text | Scholarly Journals

## AGENDA SETTING AND INTERNATIONAL NEWS: MEDIA INFLUENCE ON PUBLIC PERCEPTIONS OF FOREIGN NATIONS

Wanta, Wayne; Golan, Guy; Lee, Cheolhan.  
*Journalism and Mass Communication Quarterly*; Thousand Oaks, CA: Sage, 2004. 364-377. Print.

Full text | Full text - PDF | Abstract/Details

### Cite

Copy citations directly into your paper

APA 6th - American Psychological Association, 6th Edition

Wanta, W., Golan, G., & Lee, C. (2004). AGENDA SETTING AND INTERNATIONAL NEWS: MEDIA INFLUENCE ON PUBLIC PERCEPTIONS OF FOREIGN NATIONS. *Journalism and Mass Communication Quarterly*, 81(2), 364-377. Retrieved from <https://search.proquest.com/scholarly-journals/agenda-setting-international-news-media-influence/docview/216927788/se-2?accountid=180358>

Powered by RefWorks Consult RefWorks style guidelines to check the accuracy and completeness of your citations. [Copy](#)

### Export to a citation manager or file

RefWorks RIS NoodleTools EasyBib Microsoft Excel Format

Done

Download PDF | Cite | Email | Print | All Options

Search this database...

Cited by (218)

Related items

Adolescent and Parent Perceptions of Media Influence on Adolescent Sexuality  
Werner-Wilson, Ronald Jay; Fitzharris, Jennifer Lynn; Morrissey, Kathleen M. *Adolescence San Diego* Vol. 39, Iss. 154, (Jul 2004 - Sep 2004): 303.

How to evaluate it the role of story-evaluative tone in agenda setting and priming  
Sheafer, Tamir. *Journal of communication* Vol. 57, Iss. 1, (Mar 2007): 21-39.

The Agenda-Setting Effects of International News Coverage: An Examination of Differing News Frame ...  
Wanta, Wayne; Hu, Yu-Wei. *International Journal of Public Opinion Research* Vol. 5, Iss. 3, (October 1993): 250-264.

Searching for a Theory of Public Diplomacy

Medios\_de\_comun....pdf

Type here to search

4:22 PM 2/17/2021

## Email an item to yourself and others.

You can specify the level of available document detail (Citation, abstract, indexing, full text, etc.) you want to send, as well as selecting a citation format.

The screenshot displays a ProQuest database interface with an 'Email' modal window open. The modal is titled 'Email' and contains the following fields and options:

- Content:** (where available) Full text (citation, abstract, full text, images, indexing). A blue arrow points to this dropdown menu. Below it, a note states: 'Original file formats (e.g., PDF, video, presentation, spreadsheet) will not be saved.'
- Bibliography:**  Include bibliographic citations at the end
- Citation style:** APA 6th - American Psychological Association, 6th Ed
- Include:**  Recent searches,  Cover page/header,  Table of contents,  Document numbering
- Email addresses:** \* karely.carrion@urbe.university. Below the input field, it says: 'Email addresses entered here will only be used to send your email. Use a comma or semicolon to separate email addresses. Each recipient will see their own email address only.'
- Your name:** \* Karely Carrion. Below the input field, it says: 'Used to let others know who sent the email.'
- Subject:** Agenda Setting Article
- Message:** (Optional) [Empty text area]

At the bottom of the modal, there is a note: 'A permanent link is included with each emailed document. By entering all required information you consent to its use by ProQuest to enable features and functionality.'

In the background, the database interface shows a search bar with the text 'Search this database...', a 'Cited by (218)' section, and a 'Related items' section. A blue arrow points to the 'Email' icon in the top navigation bar, which is part of a group of icons including 'Download PDF', 'Cite', 'Email', 'Print', and 'All Options'. The article title 'AGENDA SETTING AND INTERNATIONAL PUBLIC PERCEPTIONS OF FOREIGN POLICY' is visible at the top of the page.

# DEMONSTRATION

**Find some books about: “Periodismo y redes sociales”  
or “Journalism and Social Media”**

**Database: Proquest Ebook Central**

Keyword, Author, ISBN, and more

Advanced Search Browse Subjects

03435 URBE University

## Search

6746 book results for periodismo y redes sociales

Save this search Edit this search

### Refine your search

#### BOOK STATUS

- Owned and subscribed to by my library
- Unlimited Print, Copy, & Download

#### YEAR PUBLISHED

- 2019 112
- 2018 459
- 2017 548

Show more

#### SUBJECT

- social science / general 427
- social science / sociology / general 360
- political science / general 288
- education / general 278

Show more

#### LANGUAGE

- Spanish; Castilian 6632
- English 77
- Catalan; Valencian 20

Show more

#### AUTHOR

- Consejo Superior de Investigaciones 88

RESULTS PER PAGE 10 SORT BY Relevance

Book Results Chapter Results



**Periodismo y redes sociales: claves para la gestión de contenidos digitales**

Pérez-Soler, Susana Editorial UOC 2018

ISBN: 9788491169864, 9788491169888

● Available



**Comunicación pop: del periodismo de marca a la marca personal**

Martínez Pradales, David Editorial UOC 2014

ISBN: 9788490642085, 9788490643136

● Available



**Twitter para periodistas: cómo usar con profesionalidad el microblogging para sacar partido de la red**

Jaraba Molina, Gabriel Editorial UOC 2015

ISBN: 9788490648070

● Available



**Redes y periodismo: cuando las noticias se socializan**

Noguera, José Manuel Editorial UOC 2012



Medios\_de\_comun...pdf

Show all

Type here to search



5:33 PM 2/17/2021

# What can you do with a document ?

Read Online, Download the book, Save to Bookshelf, Share Link to Book and Cite Book

ProQuest Ebook Central™ Search Bookshelf Settings ? Sign Out

Keyword, Author, ISBN, and more Advanced Search Browse Subjects 03435 URBE University

Return to Search Results

**SUSANA PÉREZ-SOLER**  
**PERIODISMO Y REDES SOCIALES**  
CLAVES PARA LA GESTIÓN DE CONTENIDOS DIGITALES

Periodismo y redes sociales: claves para la gestión de contenidos digitales  
Susana Pérez-Soler

Availability

Your institution has unlimited access to this book.

Read Online 30 pages remaining for copy (of 30)

Download Book Get all pages, require free third-party software, Check out this book for up to 21 days. 30 pages remaining for PDF print/chapter download (of 30)

Download PDF Chapter Get up to 30 pages, use any PDF software, does not expire.

Book Details

TITLE  
Periodismo y redes sociales  
AUTHOR  
Susana Pérez-Soler  
PUBLISHER  
Editorial UOC  
PRINT PUB DATE  
2018-01-01  
EBOOK PUB DATE  
N/A  
LANGUAGE  
Spanish; Castilian  
Show more

Description

Este libro reflexiona sobre la interacción entre tecnología y periodismo. Las redes han alterado los principios clásicos del periodismo. Por ejemplo, ¿cómo influye el hecho de que la mayoría de las personas acceda a las noticias digitales a través de las plataformas de medios sociales y de motores de búsqueda sobre el poder de fijación de la agenda por parte de los medios de comunicación? ¿Cómo afecta el nuevo lenguaje de internet a la creación de contenidos? ¿Qué atributos nuevos se suman a la lista para designar aquello que es noticia? ¿Cómo repercute en la figura del periodista el hecho de que todo el mundo esté creando contenidos? ¿Qué papel tiene la audiencia? El periodismo digital lo estamos construyendo nosotros aquí y ahora.

Show less

Table of Contents

Intro Download PDF Read Online  
pp 1-5; 5 pages

Medios\_de\_comun....pdf

Show all

Type here to search

# Save to Bookshelf

## Bookshelf

Downloads & Loans

Recently Viewed

Annotated Books

Saved to Bookshelf

- Research
- Business Ethics
- CAP 330
- ECO 380 Microeconomy...
- QMB400
- MBA 615
- MBA 620(S)
- MBA620(E)
- Organizational Learn...
- Libros en Español
- SOC 201 - SOCIOLOGY
- MBA 605-Leadership
- MBA665(S)
- COM412
- ECO424 - Cost Analys...
- MBA 610- Managerial ...
- EDE501
- Pensamiento critico

### Periodismo y redes sociales



Select All  Select None

SORT BY Title ▾

- |                          |  |   |  |
|--------------------------|--|---|--|
| <input type="checkbox"/> |  | <b>Las redes sociales: herramienta de gestión empresarial</b><br>Valls Arnau, María Ugerman Editor Ugerman Editor 2016<br>ISBN: , 9789879468432<br>Available 0 Annotations                                  |  |
| <input type="checkbox"/> |  | <b>Periodismo transmedia: miradas múltiples</b><br>Renó, Denis ;Campalans, Carolina Editorial UOC Editorial UOC 2014<br>ISBN: 9788490642375, 9788490642399<br>Available 0 Annotations                       |  |
| <input type="checkbox"/> |  | <b>Periodismo y convergencia tecnológica</b><br>Aguilar, María Cecilia ;El Jaber, Grisel ; and more Eudeba Eudeba 2012<br>ISBN: 9789502320106, 9781512910087<br>Available 0 Annotations                     |  |
| <input type="checkbox"/> |  | <b>Periodismo y redes sociales: claves para la gestión de contenidos digitales</b><br>Pérez-Soler, Susana Editorial UOC Editorial UOC 2018<br>ISBN: 9788491169864, 9788491169888<br>Available 0 Annotations |  |
| <input type="checkbox"/> |  | <b>Redes sin causa: una crítica a las redes sociales</b><br>Lovink, Geert Editorial UOC Editorial UOC 2016<br>ISBN: . 9788491165385   |  |

Medios\_de\_comun....pdf

Show all X

Type here to search



5:40 PM  
2/17/2021



# Share link of this book

ProQuest Ebook Central™

Search Bookshelf Settings ? Sign Out

03435 URBE University

Keyword, Author, ISBN, and more

Return to Search Results

SUSANA PÉREZ-SOLER  
**PERIODISMO Y REDES SOCIALES**  
CLAVES PARA LA GESTIÓN DE CONTENIDOS DIGITALES

Periodismo y redes sociales  
Susana Pérez-Soler

Availability: Available

Your institution: URBE

Read Online

Download Book  
Get all pages, require free third-party software, Check out this book for up to 21 days.

Download PDF Chapter  
Get up to 30 pages, use any PDF software, does not expire.

Saved to Bookshelf

Share Link to Book

Cite Book

**SHARE THIS BOOK**

Periodismo y redes sociales: claves para la gestión de contenidos digitales by Susana Pérez-Soler

COPY LINK <https://ebookcentral.proquest.com/lib/rbcu-ebooks/detail.action?docID=5349929>

Press **Control-C** to copy

**Tip:** this link brings you back to the current page of this book

Close Done

30 pages remaining for PDF print/chapter download (of 30)

Book Details

TITLE  
Periodismo y redes sociales

AUTHOR  
Susana Pérez-Soler

PUBLISHER  
Editorial UOC

PRINT PUB DATE  
2018-01-01

EBOOK PUB DATE  
N/A

LANGUAGE  
Spanish; Castilian

Show more

Description

Este libro reflexiona sobre la interacción entre tecnología y periodismo. Las redes han alterado los principios clásicos del periodismo. Por ejemplo, ¿cómo influye el hecho de que la mayoría de las personas acceda a las noticias digitales a través de las plataformas de medios sociales y de motores de búsqueda sobre el poder de fijación de la agenda por parte de los medios de comunicación? ¿Cómo afecta el nuevo lenguaje de internet a

Show more

Table of Contents

Intro  
pp 1-5; 5 pages  
Download PDF Read Online

Agradecimientos  
pp 6-6; 1 page  
Download PDF Read Online

Actualización para los periodistas, actualidad para todos  
pp 7-8; 2 pages  
Download PDF Read Online

Type here to search

5:47 PM 2/17/2021

A yellow sticky note is pinned to a light-colored surface with a red pushpin. The note is tilted and contains the text "Things to remember..." in a bold, black, serif font. The pushpin is positioned at the top center of the note.

**Things to  
remember...**

# Common points between the databases



**Type of Search : Simple and Advanced**



**Search strategy : Use Boolean operators (AND, OR and NOT), quotations marks (“), asterisk (\*) and combine the terms.**



**Search by: Document Title, Publication Title, and use limiters (Date of Publication, Language, Type of document, etc.)**

# Common points between the databases



**WITH THE DOCUMENTS RESULT  
YOU CAN :**



**Download**



**Save**



**Print**



**Email**



**Cite**

# Steps to find a good research results



1.- Choose the databases according with the information search (For example : if you need to find a concept, use the databases that including the Encyclopedias or Dictionaries)



2.- List the Keywords according with your research



3) Formulate the Search Strategy (Use Boolean Operators, Synonyms, Truncation, quotation marks and combine the terms)



4) Save your search strategies and use these for combine the terms



5) Finally use the information (save, print or email this for your research)

# Doubt, Comment or Feedback





**Thank you  
For  
your participation**

If you have any doubt, please contact to  
Librarian. Karely Carrion [karely.carrion@urbeuniversity.edu](mailto:karely.carrion@urbeuniversity.edu)  
Phone Number: (786)7448211

