



URBE UNIVERSITY LIBRARY
Navigational guide thru LIRN Databases for Business Programs

WHAT IS LIRN LIBRARY ?

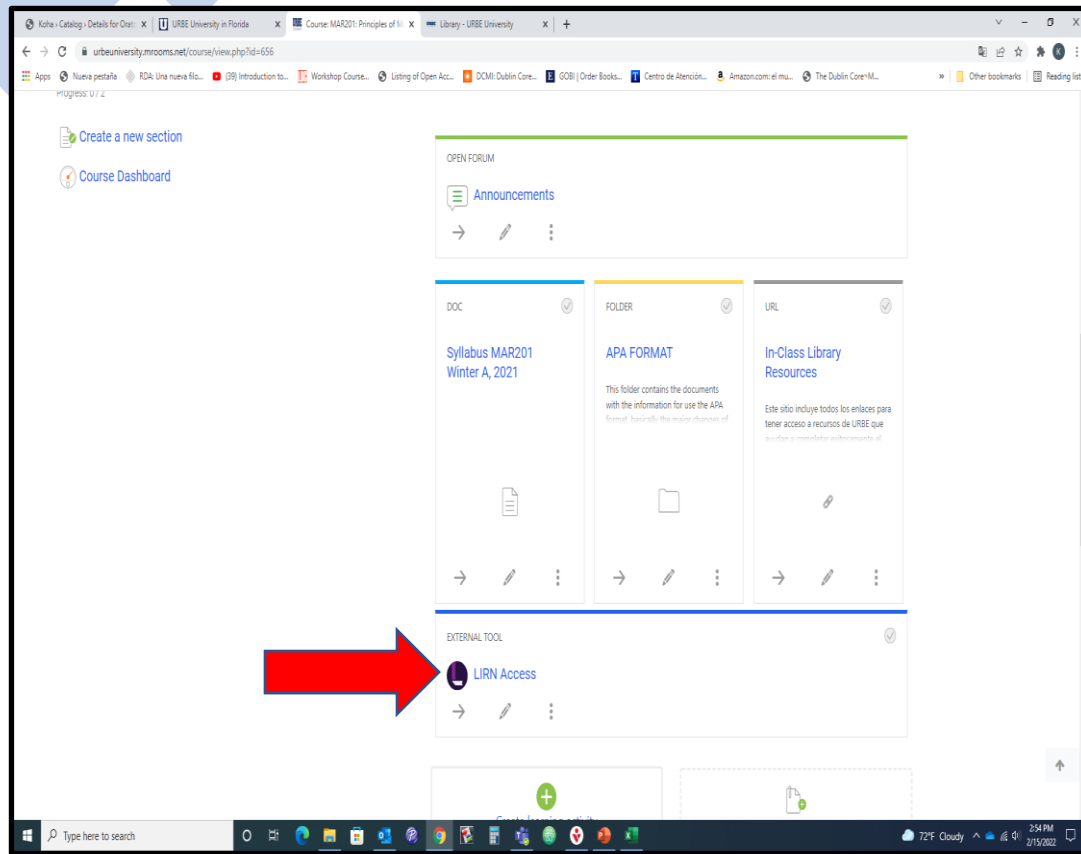
- The Library and Information Resource Network is a collection of Databases that containing appropriate resources for Faculty and Students
- This collection of databases provide access to full text articles, eBooks, reference books, companies profiles, videos, audios, transcripts, etc.

WHY USE THE LIRN ?

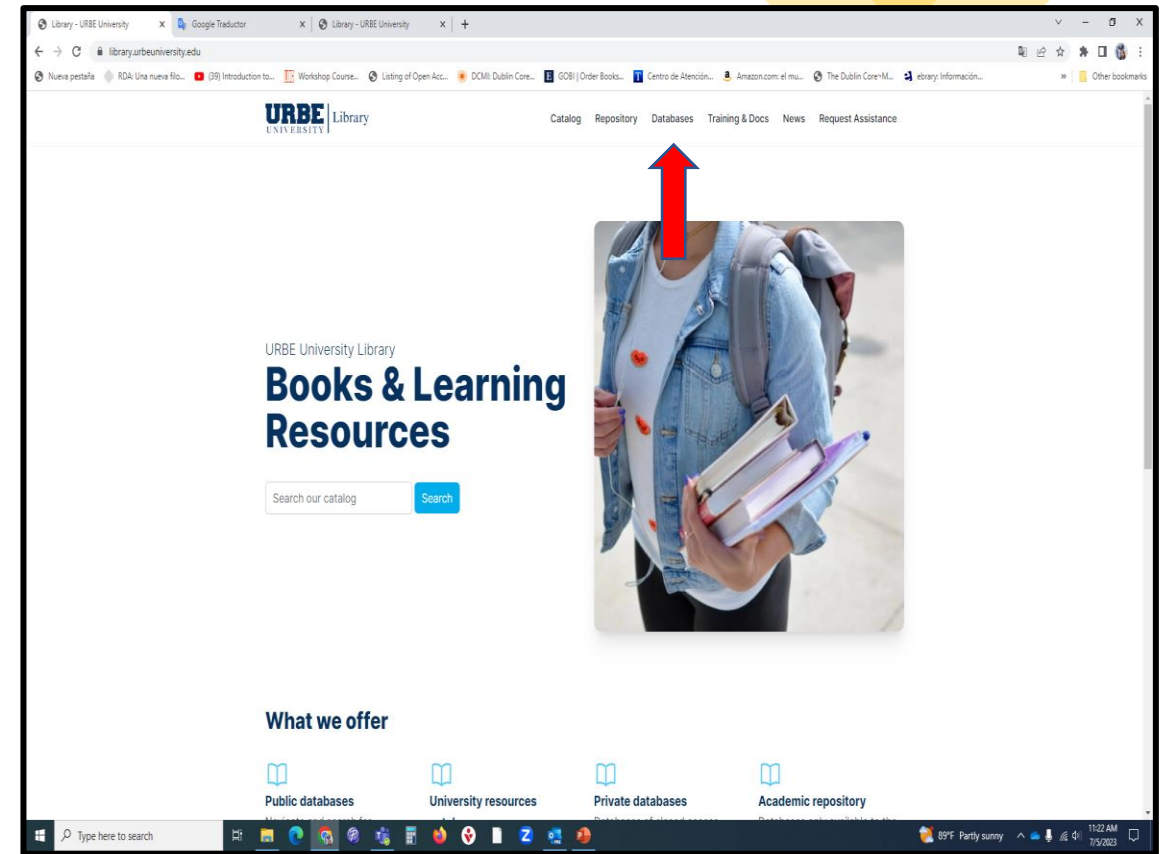
- The Databases are more reliable
- The Databases are indexed by experts
- The interface is friendly, the search option is similar between the different databases



LIRN can be accessed through the link in Moodle, or thru the library Website



The Introductory Part of every course has a direct link to LIRN.



You can access to LIRN thru the Library Webpage
Go to: <https://library.urbeuniversity.edu/> and choose: **Databases**

LIRN MAIN PAGE (3 ways of ordering the databases)

The screenshot displays the LIRN main page for URBE University. At the top left is the URBE University logo, and at the top right are links for Help and Logout. Below the header, there are navigation options: Alphabetical View, Subject View (highlighted with a red arrow), Vendor View, and Tools. A search bar labeled "Search all databases" is also present. The main content area is titled "Jump to a specific group" and lists various subject categories, with "Business" highlighted by a red arrow. Below this, the "Automotive / Aviation" section is shown, featuring a search bar and a grid of database tiles. The tiles include ABI/INFORM Trade & Industry, Advanced Technologies & Aerospace Database, Career & Technical Education Database, Engineering Database, Gale Academic OneFile, Gale General OneFile, Gale OneFile: Insurance and Liability, Gale OneFile: Military and Intelligence, Gale OneFile: News, Gale OneFile: Vocations, Gale OneFile: War and, and Military Database. The Windows taskbar is visible at the bottom, showing the search bar and various application icons.

URBE University

? Help Logout

Alphabetical View | **Subject View** | Vendor View | Tools

Search all databases

Jump to a specific group

Automotive / Aviation | Building & Construction | **Business** | Computer Science | Cosmetology / Spa Services | Culinary Arts / Hospitality | Dental | Dictionaries & Encyclopedias | Education | General & Interdisciplinary | Health & Medical | History & Social Science | Language & Literature | Law & Criminal Justice | Library Science | News & Current Events | Psychology | Religion & Philosophy | Science & Technology | Success Skills | Veterinary Science | Visual & Performing Arts

Automotive / Aviation

Search Automotive / Aviation

ABI/INFORM Trade & Industry | Advanced Technologies & Aerospace Database | Career & Technical Education Database | Engineering Database

Gale Academic OneFile | Gale General OneFile | Gale OneFile: Insurance and Liability | Gale OneFile: Military and Intelligence

Gale OneFile: News | Gale OneFile: Vocations | Gale OneFile: War and | Military Database

Subject View for Business Databases

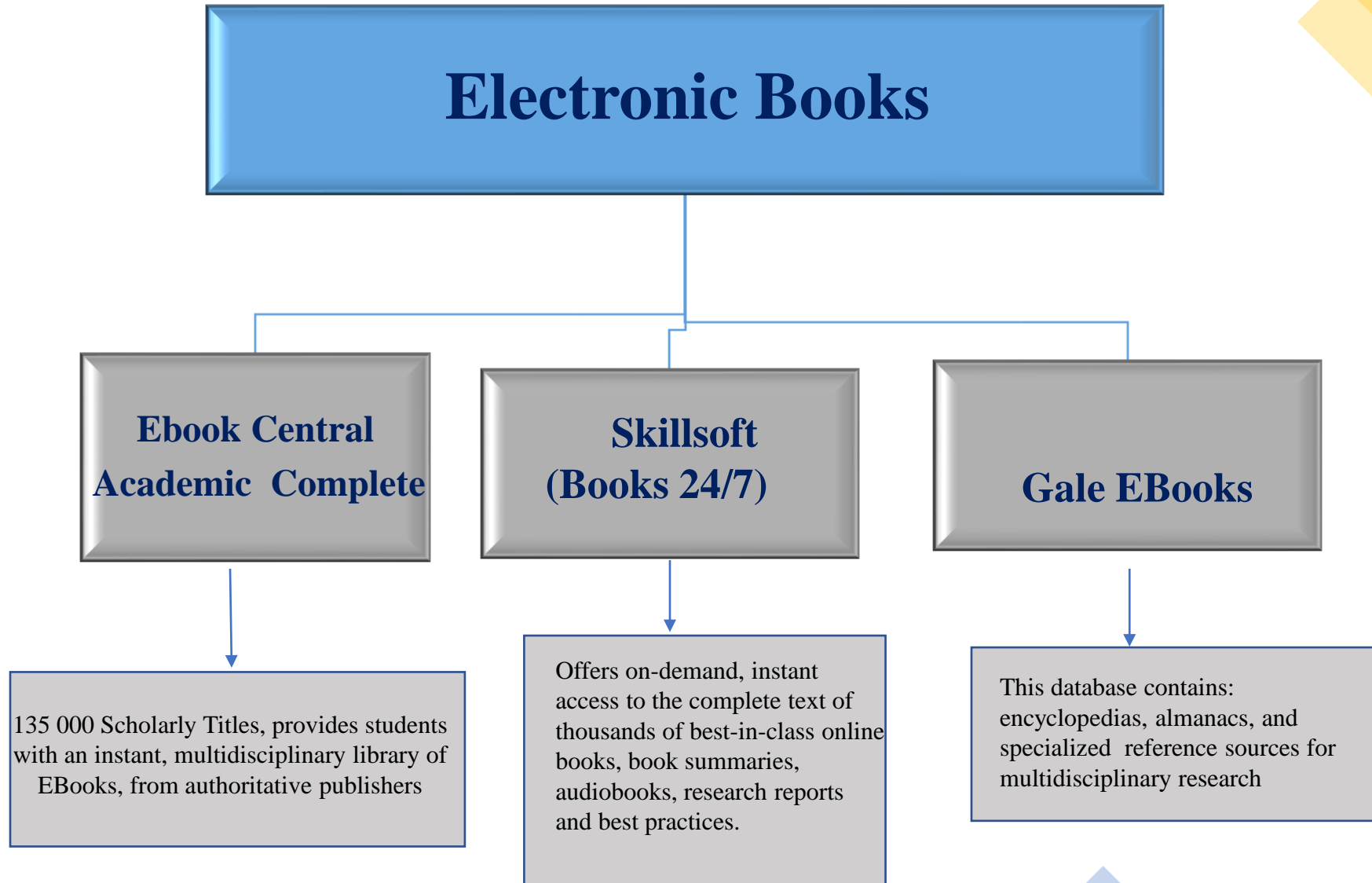
For general information of business-related topics, economics or specific information for national and international companies, select from the following databases

The screenshot displays a library website interface for the 'Business' subject view. At the top, there is a search bar labeled 'Search Business' with a magnifying glass icon. Below the search bar is a grid of 23 database tiles, each with a logo and a title. The tiles are arranged in five rows: the first four rows have four tiles each, and the fifth row has three tiles. A large red arrow points upwards from the bottom center of the screen to the 'Gale OneFile: News' tile. In the bottom right corner of the database grid, there is a link that says 'Back to top' with a purple arrow icon. Below the database grid, the 'Computer Science' subject view is partially visible, including its search bar and a taskbar at the bottom of the screen. The taskbar shows the Windows logo, a search bar with the text 'Type here to search', and several application icons. The system tray on the right shows the time as 6:04 PM and the date as 1/20/2021.

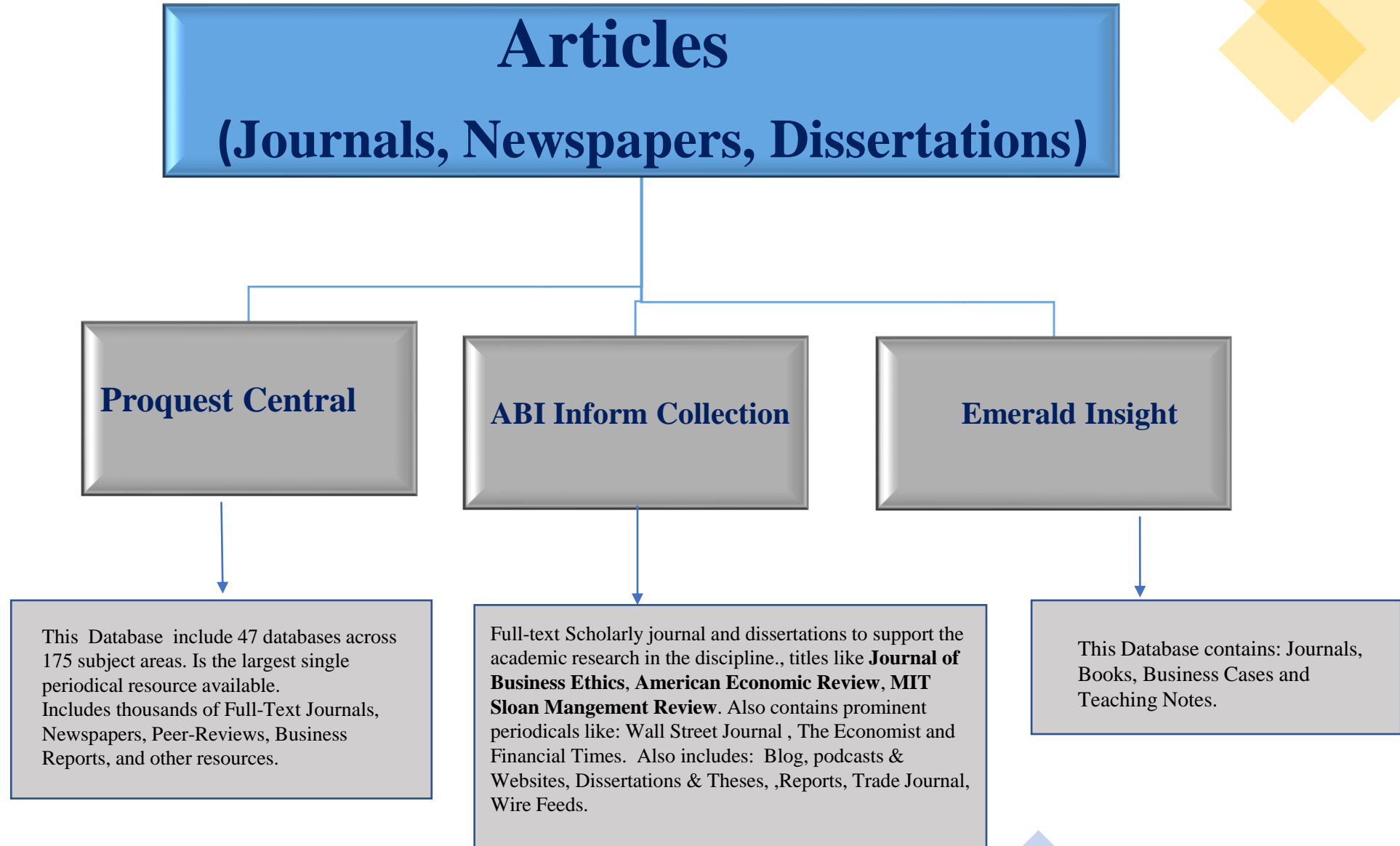
Database Name
ABI/INFORM Collection
ABI/INFORM Dateline
ABI/INFORM Global
Accounting, Tax & Banking Collection
Asian & European Business Collection
Australia & New Zealand Database
Business Insights: Global
Business Market Research Collection
Canadian Business & Current Affairs Database
Ebook Central: Academic Complete
Emerald Insight
Entrepreneurship Database
Gale eBooks
Gale OneFile: Business
Gale OneFile: Computer Science
Gale OneFile: Economics and Theory
Gale OneFile: Entrepreneurship
Gale OneFile: Insurance and Liability
Gale OneFile: News
ProQuest Central
Research Library: Business
Skillssoft Books

Click on an individual database to search articles, eBooks, company profiles, etc.

Specialized databases for type of documents



Specialized databases for type of documents



Specialized databases for type of documents

Companies Profiles, Ebusiness Cases and Business Plan

Business Market Research Collection

This database contains: company, industry, economic and geopolitical market research from three sources: Hoover's Company Profiles, Ox research and Snapshots

Entrepreneurship Database

ProQuest Entrepreneurship brings together an unprecedented collection of full-text content for business researchers and students and entrepreneurs: Video clips, Market research reports, Start-up plans, templates, and forms, Scholarly journals, Business cases, Working papers, Conference proceedings, and Dissertations

Gale Business Insight Global

Includes global uses case studies, topical, academic journals and topical reference materials organize by country, company and industry

TIPS FOR SEARCHING IN DATABASES

URBE LIBRARIAN. KARELY CARRION

- Enter phrases within quotation marks. (“”), this will force the database to search the words together.
- Explore the database's "**Advanced Search**" or "**Expert Search.**" There, you will find ways to improve or focus your search.

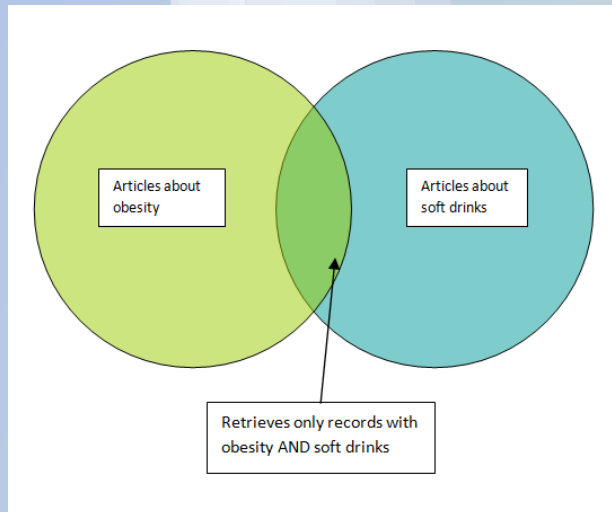
USE BOOLEAN OPERATORS

The **AND** operator:

- Use to connect different concepts
- Requires **all** of the search terms to appear in the records you retrieve.
- Limits your search. The more concepts that you AND together, the smaller the search results.

Example:

obesity **AND** soft drinks

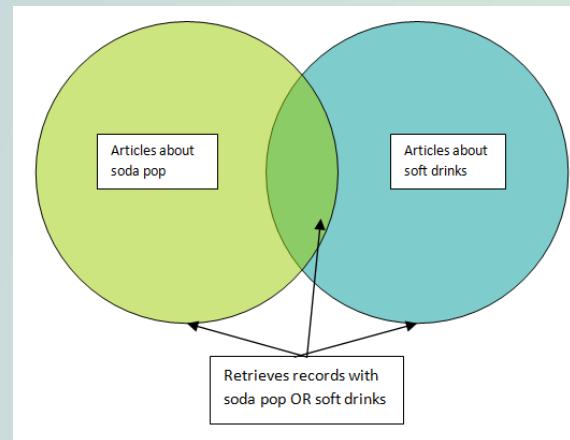


The **OR** operator:

- Use to join synonyms or related terms
- Instructs the database to retrieve any record that contains **either** (or all) of the terms.
- Expands your search. The more terms that you OR together the more records you will retrieve.

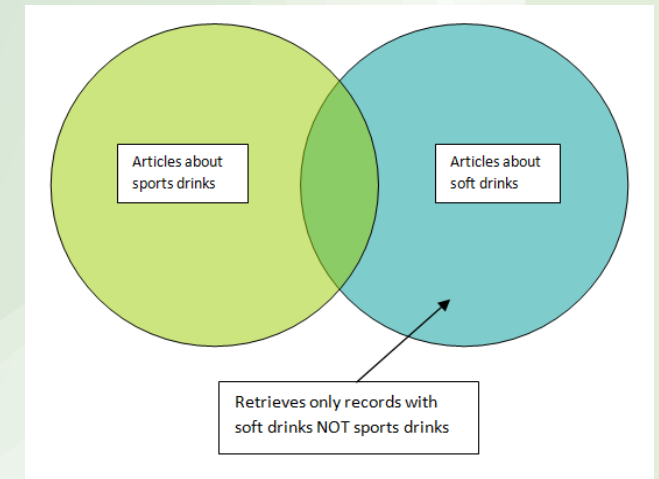
Example:

soda pop **OR** soft drinks



The **NOT** operator:

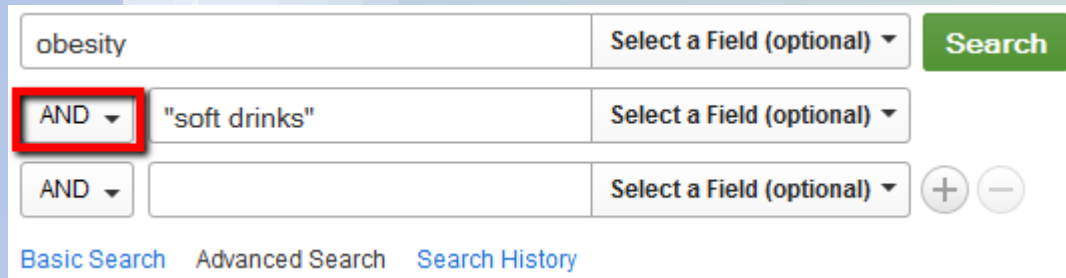
- Excludes results with that keyword
 - reduces results
- Example:
soft drinks **NOT** sports drinks



How to Use Boolean Terms in your Search ?

AND - Use to **combine** concepts

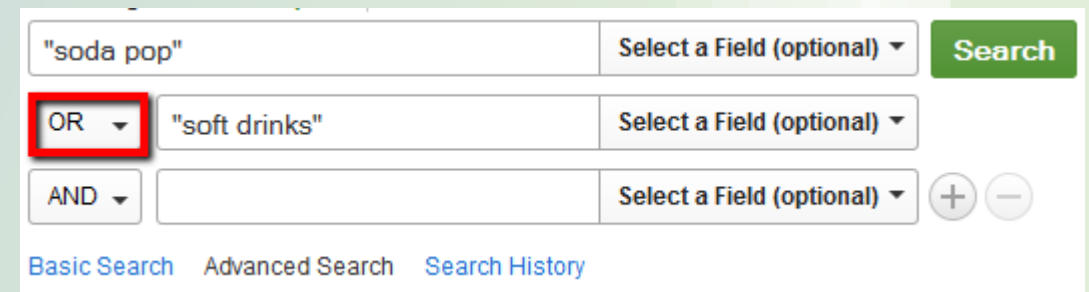
- Type in **one concept** per search box.
- Use **AND between the search boxes**. The database will find articles that cover both concepts.



A screenshot of a search interface. The first search box contains the text "obesity" and has a dropdown menu set to "Select a Field (optional)". The second search box contains the text "soft drinks" and has a dropdown menu set to "AND", which is highlighted with a red box. Below the second search box is a third search box with a dropdown menu set to "AND" and a plus/minus button. At the bottom, there are links for "Basic Search", "Advanced Search", and "Search History". A green "Search" button is located to the right of the first search box.

OR - use with **synonyms** or **related words**

- Type in **one keyword** per search box.
- Use **OR between the search boxes**. The database will find articles that cover either keyword.



A screenshot of a search interface. The first search box contains the text "soda pop" and has a dropdown menu set to "Select a Field (optional)". The second search box contains the text "soft drinks" and has a dropdown menu set to "OR", which is highlighted with a red box. Below the second search box is a third search box with a dropdown menu set to "AND" and a plus/minus button. At the bottom, there are links for "Basic Search", "Advanced Search", and "Search History". A green "Search" button is located to the right of the first search box.

- Many advanced search screens provide 2-3 boxes, allowing you to **combine topics**. Usually, you should use one box for each concept or variable. For example, if you are searching for "diabetes in kids," type "diabetes" in the first (top) box, and "children" in the second box (underneath the first box).
- To find **more articles**, try **synonyms** combined with "OR" (in capital letters). For example, "children OR juvenile OR youth" will find more articles than simply "children."
- Use an **asterisk (*) to search for variations** from a root word. For example, child* will find articles with the word's child, children, or childhood. This "truncation" search usually finds more articles.
- To find **fewer articles**, use "**limiters.**" Most databases allow you to check-off options for peer-reviewed articles, the publication date, and language.

DEMONSTRATION

Find some books about: MARKETING ESTRATEGICO

Database: *ProQuest Ebook Central*

Proquest Ebook Central Academic Complete *Home page*

ProQuest Ebook Central™

Search Bookshelf Settings ? Sign Out

Search Ebooks

03435 URBE University

Advanced Search Browse Subjects Saved Searches

Trusted Ebooks from Scholarly Sources

Keyword, Author, ISBN, and more

Search

- Keyword Search**
Just enter some keywords in the search box above to get started
- Exact Words**
Use quotes around words to search for an exact phrase like "Prince Henry the Navigator"
- Boolean Search**
If you want to get fancy, you can use AND, OR, or NOT
- Search Filters**
Further refine searches with filtering options (by year published, publisher, etc)

Recently Viewed

Book covers in carousel: *Young Adults Our Students*, *PRACTISING INFORMATION LITERACY*, **PRINCIPIOS Y ESTRATEGIAS DE MARKETING (VOL. 2)**, *PRINCIPIOS Y ESTRATEGIAS DE MARKETING (VOL. 1)*, *Principios de marketing*, *MARKETING PLAN DE NEGOCIO*

Type here to search

5:38 PM 1/20/2021

Proquest Ebook Central SIMPLE SEARCH

ProQuest Ebook Central™

Search Bookshelf Settings ? Sign Out

03435 URBE University

Search Ebooks

Advanced Search Browse Subjects Saved Searches

Trusted Ebooks from Scholarly Sources

"marketing estrategico" Search

- Keyword Search**
Just enter some keywords in the search box above to get started
- Exact Words**
Use quotes around words to search for an exact phrase like "Prince Henry the Navigator"
- Boolean Search**
If you want to get fancy, you can use AND, OR, or NOT
- Search Filters**
Further refine searches with filtering options (by year published, publisher, etc)

Recently Viewed

Book covers shown in carousel:
1. Your My STUDENTS: Speaking English with Indian Children
2. PRACTISING INFORMATION LITERACY
3. PRINCIPIOS Y ESTRATEGIAS DE MARKETING (VOL. 2)
4. PRINCIPIOS Y ESTRATEGIAS DE MARKETING (VOL. 1)
5. Principios de marketing
6. MARKETING PARA SE NEGOCIOS LA MICROEMPRESA

Type here to search

5:29 PM 1/20/2021

Proquest Ebook Central ADVANCED SEARCHED

ProQuest Ebook Central™ Search Bookshelf Settings - ? Sign Out

Advanced Search

03435 URBE University

Advanced Search Browse Subjects Saved Searches

Find an item whose

Keyword & Full Text contains

Keyword & Full Text contains

+ Add another search term



Clear Search

Pub Year Range

Between and

Indicate years, like 2010 and 2015

Language

Select...

Add another language

Download Format

PDF

EPUB

Book Status

Owned and subscribed to by my library

Unlimited Print, Copy, & Download

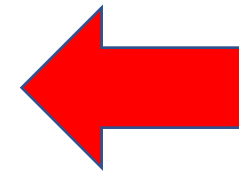
Number of Copies

More than 1

Unlimited

Collection

elibro: Premium



ProQuest

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Type here to search

5:48 PM 1/20/2021

Proquest Ebook Central BROWSE SUBJECTS

ProQuest Ebook Central™

Search Bookshelf Settings ? Sign Out

Browse Subjects

03435 URBE University

Advanced Search Browse Subjects Saved Searches

- ARTS
 - Architecture
 - Fine Arts
- BUSINESS
 - Business/Management
 - Economics
- EDUCATION
 - Education
 - Juvenile Literature
- GENERAL
 - General Works/Reference
 - Geography/Travel
 - Home Economics
 - Library Science
 - Museums
 - Tourism/Hospitality
- HEALTH & MEDICINE
 - Health
 - Medicine
 - Nursing
 - Pharmacy
 - Psychology
- HISTORY & POLITICAL SCIENCE
 - History
 - Political Science
- LAW
 - Law
- LITERATURE & LANGUAGE
 - Fiction
 - Journalism
 - Language/Linguistics
 - Literature
 - Publishing
- RELIGION & PHILOSOPHY
 - Philosophy
 - Religion
- SOCIAL SCIENCE
 - Social Science
 - Military Science
- SCIENCE & TECHNOLOGY
 - Agriculture
 - Computer Science/IT
 - Engineering
 - Chemical Engineering
 - Civil Engineering
 - Construction
 - Electrical Engineering
 - Environmental Engineering
 - General Engineering
 - Manufacturing
 - Mechanical Engineering
 - Mining
 - Environmental Studies
 - Mathematics
 - Science
 - Anatomy/Physiology
 - Astronomy
 - Biology/Natural History
 - Botany
 - General Science
 - Chemistry
 - Geology
 - Physics
 - Zoology

ProQuest

Privacy Policy | Terms & Conditions | Cookie Policy | DMCA Policy | Personal Data Options | Cookie Preferences | Accessibility

Type here to search

5:50 PM 1/20/2021

Proquest Ebook Central SEARCH RESULTS

The screenshot shows the ProQuest Ebook Central interface. At the top, the search bar contains the text "Keyword, Author, ISBN, and more". The search results are for "marketing estrategico", showing 459 results. A blue arrow points to the "Chapter Results" tab. The results list includes:

- Marketing estratégico** by Villanueva, Julián; Toro, Juan Manuel de. EUNSA 2017. ISBN: 9788431331672. Available.
- Principios de marketing estratégico** by Vallet-Bellmunt, Teresa; Vallet-Bellmunt, Antonio; and more. Universitat Jaume I. Servei de Comunicació i Publicacions 2015. ISBN: 9788469715529. Available.
- Instrumentos de análisis del marketing estratégico** by Marketing Publishing. Ediciones Díaz de Santos 1990. ISBN: 9788487189647. Available.
- Marketing estratégico: referencia a productos industriales** by Carrío Fiore, Jaime Marcombo 1992. ISBN: 9788426708472, 9781449209476. Available.

The left sidebar shows filters for Book Status, Year Published (2017-2019), Subject (business & economics), Language (Spanish, English, Portuguese), and Author (VVAA, Marketing Publishing).

Windows taskbar at the bottom shows the time as 5:30 PM on 1/20/2021.

Proquest Ebook Central Book Details

(Read Online, Download Book, Add to Bookshelf, Share the link and cite the book)

The screenshot shows the Proquest Ebook Central interface for the book "Marketing estratégico" by Julián Villanueva and Juan Manuel de Toro. The page is divided into several sections:

- Header:** Proquest Ebook Central™ logo, search bar, and navigation links (Search, Bookshelf, Settings, Sign In).
- Search Bar:** A search input field with the placeholder text "Keyword, Author, ISBN, and more".
- Book Details:**
 - Title:** Marketing estratégico
 - Author:** Julián Villanueva and Juan Manuel de Toro
 - Availability:** Your institution has unlimited access to this book.
 - Read Online:** A button with a document icon and the text "Read Online".
 - Download Book:** A button with a download icon and the text "Download Book".
 - Add to Bookshelf:** A button with a bookshelf icon and the text "Add to Bookshelf".
 - Share Link to Book:** A button with a share icon and the text "Share Link to Book".
 - Cite Book:** A button with a citation icon and the text "Cite Book".
- Book Details (Right Column):**
 - TITLE:** Marketing estratégico
 - PUBLISHER:** EUNSA
 - PRINT PUB DATE:** 2017-01-01
 - EBOOK PUB DATE:** N/A
 - LANGUAGE:** Spanish, Castilian
 - PRINT ISBN:** [Redacted]
 - EBOOK ISBN:** [Redacted]
 - Show more:** [Link]
- Description:** Currently not available for this book.
- Table of Contents:** Marketing estratégico, pp 1-460, 461 pages. Includes a "Show Subsections" link.
- Download PDF:** A button with a PDF icon and the text "Download PDF".
- Read Online:** A button with a document icon and the text "Read Online".

Two red arrows are overlaid on the image: one pointing to the "Read Online" button and another pointing to the "Download PDF" button.

Proquest Ebook Central Bookshelf

The screenshot displays the Proquest Ebook Central interface. At the top, the navigation bar includes 'ProQuest Ebook Central™', 'Search', 'Bookshelf', 'Settings', and 'Sign In'. The user is identified as '03435 URBE University'. A search bar is present with the placeholder text 'Keyword, Author, ISBN, and more'. A book titled 'Marketing estratégico' by Adán Vilbrenes is featured, with a red arrow pointing to the 'Add to Bookshelf' button. A white modal window titled 'Sign In to Ebook Central to use your bookshelf' is overlaid on the page, containing a blue arrow pointing to a 'Create Account' button, the text 'OR', and a red arrow pointing to a 'Sign In' button. The background shows the book's description, table of contents, and a 'You May Also Like' section with various book covers. The Windows taskbar at the bottom shows the time as 3:22 PM on 1/25/2021.

Proquest Ebook Central Bookshelf

The screenshot displays the Proquest Ebook Central interface. At the top, the navigation bar includes the Proquest Ebook Central logo, a search bar, and links for Bookshelf, Settings, and Sign In. The user is identified as '03435 URBE University'. The main content area shows a book titled 'Marketing estratégico' by Julian Villegas and Juan Manuel de Tardío. A 'Create Account' modal window is open, featuring a progress bar and input fields for First Name, Last Name, Email/username, and Password. A checkbox for agreeing to the privacy policy and terms of service is also present, along with a 'Create Account' button. The background book page includes options like 'Add to Bookshelf', 'Share Link to Book', and 'Cite Book', as well as a 'Table of Contents' section. The Windows taskbar at the bottom shows the time as 3:35 PM on 1/25/2021.

Proquest Ebook Central Bookshelf

The screenshot displays the Proquest Ebook Central interface. At the top, the navigation bar includes 'ProQuest Ebook Central™', 'Search', 'Bookshelf', 'Settings', and 'Sign In'. The user is identified as '03435 URBE University'. A search bar contains the text 'Keyword, Author, ISBN, and more'. The main content area shows a book titled 'Marketing estratégico' by Julian Vilaseca and Juan Manuel de Toro-Corredor. A 'Sign In' modal is overlaid on the book, featuring the text 'ebrary is now Ebook Central!' and 'Sign in with your ebrary credentials below'. The modal includes input fields for the email 'karely.carrion@urbe.university' and a password field. A 'Sign In' button is located at the bottom right of the modal. The background shows the book's description, table of contents, and a 'You May Also Like' section with several book covers.

Proquest Ebook Central Bookshelf (Share Link, Email Folder, Export Folder, Cite Folder)

The screenshot displays the ProQuest Ebook Central interface. At the top, the navigation bar includes the ProQuest logo, search options, and user information for '03435 URBE University'. A search bar is present with the placeholder text 'Keyword, Author, ISBN, and more'. Below the navigation bar, the 'Bookshelf' section is visible, showing a list of books under the heading 'MAR 201 PRINCIPIOS DE MARKETING'. A red arrow points to the share options (link, email, export, cite) located above the book list. The book list includes titles such as 'La importancia del plan de marketing como herramienta de gestión', 'Marketing empresarial: dirección como estrategia competitiva', 'Marketing estratégico', and 'Marketing y plan de negocio de la microempresa: UF1820'. The Windows taskbar is visible at the bottom of the screen.

Proquest Ebook Central (Share link to book)

The screenshot displays the Proquest Ebook Central interface. A red arrow points to the 'Share Link to Book' option in the left sidebar. A modal dialog box titled 'SHARE THIS BOOK' is open, showing the book title 'Marketing estratégico by Julián Villanueva and Juan Manuel de Toro'. The dialog contains a 'COPY LINK' field with the URL `https://ebookcentral.proquest.com/lib/rbcu-ebooks/detail.action?docID=4946128` highlighted. Below the field, it says 'Press Control-C to copy' and includes a tip: 'Tip: this link brings you back to the current page of this book'. The dialog has 'Close' and 'Done' buttons. The background interface shows the book cover, 'Read Online' and 'Download Book' buttons, and a 'Book Details' section on the right.

Proquest Ebook Central Cite Book (APA Format)

The screenshot displays the ProQuest Ebook Central interface. A search bar at the top left contains the text "Keyword, Author, ISBN, and more". The user is logged in as "03435 URBE University". The main content area shows a book titled "Marketing estratégico" by Julián V. A sidebar on the left contains several options: "Read Online", "Download Book", "Saved to Bookshelf", "Share Link to Book", and "Cite Book". A red arrow points to the "Cite Book" option. A modal window titled "CITATION" is open, showing a "Copy Citation" section with a dropdown menu set to "APA". The citation text is: "Marketing *estratégico*. (2017). ProQuest Ebook Central https://ebookcentral.proquest.com". Below this, it says "Press Control-C to copy". The "Export Citation" section has buttons for "RefWorks" and "EndNote/Citavi". A "Close" button is in the bottom right of the modal. The background shows book details for "Marketing estratégico", including publisher "EUNSA", date "2017-01-01", language "Spanish; Castilian", and ISBN. A "Table of Contents" section lists "Página legal" (pp 2-5, 4 pages) and "Contenido" (pp 6-12, 7 pages). The Windows taskbar at the bottom shows the time as 3:44 PM on 1/25/2021.

DEMOSTRATION

Find some articles or dissertations about :
“ESTILOS DE LIDERAZGO” or “LEADERSHIP
STYLES” *during the last 5 years*

Database: PROQUEST CENTRAL

Proquest Central : “Estilos de Liderazgo” or “Leadership Styles”

ProQuest Central

Basic Search | **Advanced Search** | Publications | Browse | Change databases

Access provided by 03435 URBE University

Advanced Search

Command Line | Recent searches | Thesaurus | Field codes | Search tips

"estilos de liderazgo" in Document title – TI

OR "leadership styles" in Document title – TI

+ Add a row

Limit to: Full text Peer reviewed

Publication date: Specific date range...

Start: Any Month | Any Day | 2015

End: Any Month | Any Day | 2021

Search Clear form

Source type:

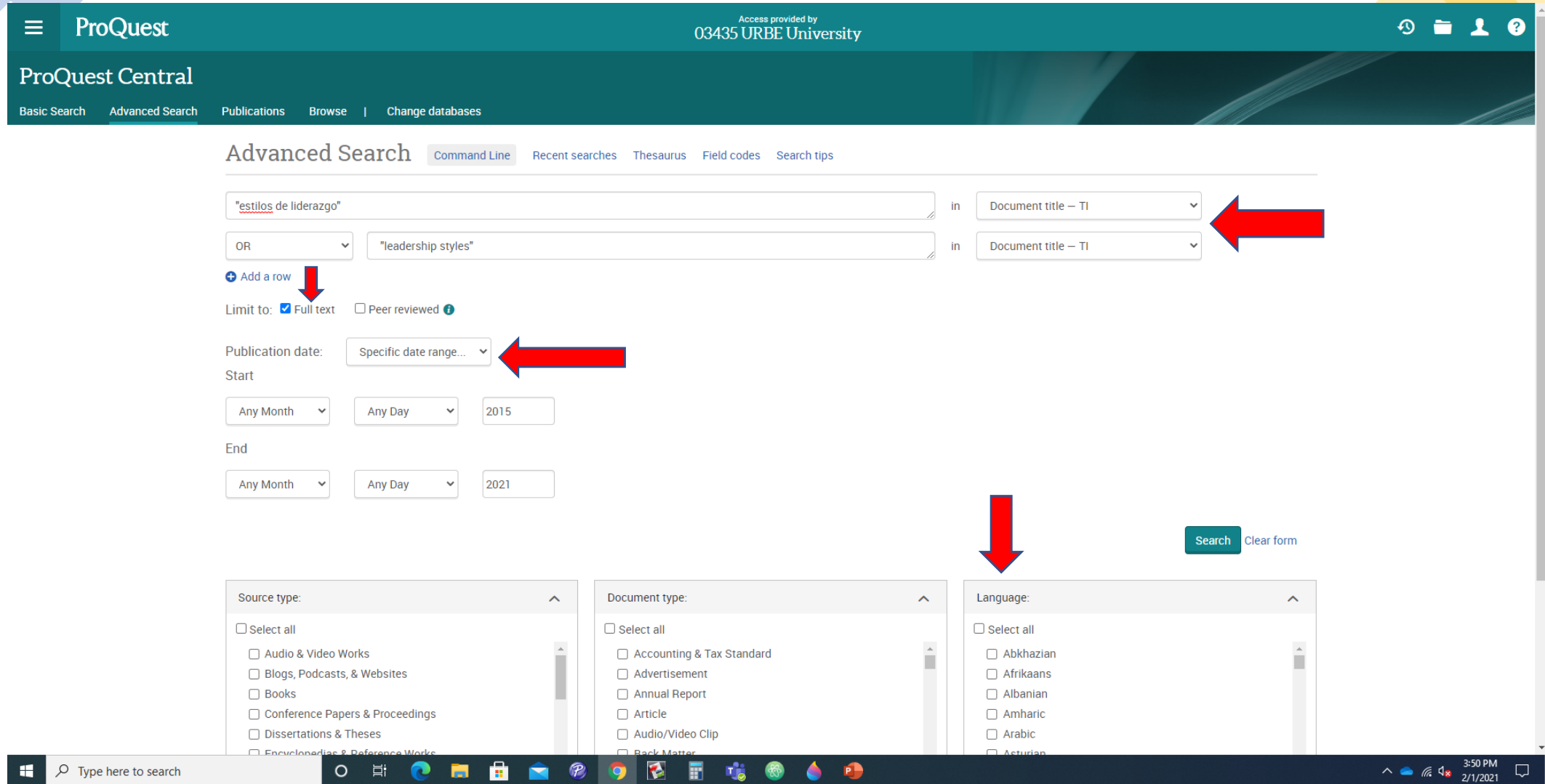
- Select all
- Audio & Video Works
- Blogs, Podcasts, & Websites
- Books
- Conference Papers & Proceedings
- Dissertations & Theses
- Encyclopedias & Reference Works

Document type:

- Select all
- Accounting & Tax Standard
- Advertisement
- Annual Report
- Article
- Audio/Video Clip
- Back Matter

Language:

- Select all
- Abkhazian
- Afrikaans
- Albanian
- Amharic
- Arabic
- Asturian



Proquest Central SEARCH RESULTS

You can find different type of source: Scholarly Journals, Dissertations, Newspapers, Magazines and Trade Journals

ProQuest Central

Access provided by 03435 URBE University

Basic Search | Advanced Search | Publications | Browse | Change databases

ti("estilos de liderazgo") OR ti("leadership styles")

Additional limits - Date: From 2015 to 2021; Language: English, Spanish

545 results

Sorted by: Relevance

Limit to:

- Full text
- Peer reviewed

Source type:

- Scholarly Journals (250)
- Dissertations & Theses (147)
- Newspapers (64)
- Magazines (3)
- Trade Journals (11)
- More >

Publication date: 2015 - 2021 (years)

1. **ESTILOS DE LIDERAZGO DE HOMBRES Y MUJERES EN LAS PYMES**
 Alternate title: LEADERSHIP STYLES OF MEN AND WOMEN IN THE SMES
 Solarte, Mónica García; Salas-Arbeláez, Laura; Martínez, Édgar Gaviria *Ad-minister; Medellín* Iss. 31, (Jul-Dec 2017): 25-46.
 Abstract/Details | Full text | Full text - PDF (176 kB)

2. **EL ESTUDIO DE LOS ESTILOS DE LIDERAZGO EN EL CAMPO DE LA EDUCACIÓN**
 Alternate title: THE STUDY OF LEADERSHIP STYLES IN THE FIELD OF EDUCATION
 Pedraja-Rejas, Lilliana; Riquelme-Castañeda, Jaime *Interciencia; Caracas* Vol. 42, Iss. 11, (Nov 2017): 709.
 Abstract/Details | Full text | Full text - PDF (129 kB)

3. **Leadership Styles and Work Attitudes: Does Age Moderate their Relationship?**
 Alternate title: Estilos de liderazgo y actitudes en el trabajo: ¿modera la edad su relación?
 Tziner, Aharon; Or Shkoler *Revista de Psicología del Trabajo y de las Organizaciones; Madrid* Vol. 34, Iss. 3, (2018): 195-201.
 Abstract/Details | Full text | Full text - PDF (221 kB)

4. **Influencia de los estilos de liderazgo en el desempeño de las empresas exportadoras colombianas/Influencia dos estilos de liderança no desempenho das empresas de exportação colombianas**
 Escandon Barboza, Diana Marcela; Hurtado Ayala, Andrea *Estudios Caribeños Santiago de Chile* Vol. 32, Iss. 120, (Apr-Jun 2016): 127-145.

Proquest Central SEARCH RESULTS

(Download PDF, Cite, Email, Print and all Options)

ProQuest Access provided by 03435 URBE University

ProQuest Central

Basic Search | Advanced Search | Publications | Browse | Change databases

< Back to results 1 of 545 >

Full Text | Scholarly Journals

ESTILOS DE LIDERAZGO DE HOMBRES Y MUJERES EN LAS PYMES

Alternate title: LEADERSHIP STYLES OF MEN AND WOMEN IN THE SMES

Solarte, Mónica García; Salas-Arbeláez, Laura; Martínez, Édgar Gaviria. **Ad-minister**; Medellín Iss. 31, (Jul-Dec 2017): 25-46.

DOI:10.17230/ad-minister.31.2



Full text | Full text - PDF | Abstract/Details

Abstract

Translate

Según el género (hombre o mujer) se ejercen diferentes estilos de liderazgo. Por un lado, las mujeres han sido catalogadas más transformacionales que los hombres, que se consideran, por el contrario, más transaccionales. En este sentido, este estudio identifica el estilo de liderazgo promovido según el género de los gerentes en las pymes de Cali del sector manufacturero y de alta tecnología. Para este fin, se aplicó el cuestionario multifactorial de liderazgo (MLQ) a una muestra probabilística de 142 gerentes. Los resultados muestran que el estilo predominante en las pymes es el transformacional, tanto en hombres como en mujeres, es decir, que no difieren en su estilo de liderazgo de manera significativa. Esta investigación contribuye a un nuevo contexto según el cual el estilo de liderazgo no varía de acuerdo con el género y plantea la idea de que hombres y mujeres pueden dirigir de manera similar.

Alternate abstract:

Different leadership styles are exercised according to the gender (male or female). On the one hand, women have been regarded as more transformational

More

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Translate

Headnote
JEL: M10, M12, J16

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Authors: Solarte, Mónica García; Salas-Arbeláez, Laura; Martínez, Edgar

DOI: 10.17230/ad-minister.31.2

Abstract: Según el género (hombre o mujer) se ejercen diferentes estilos de liderazgo en los hombres, que se consideran, por el contrario, más transaccional en las mujeres, como en mujeres, es decir, que no difieren en su estilo de liderazgo no varía de acuerdo con el género y...

Full Text: JEL: M10, M12, J16

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Proquest Central SEARCH RESULTS (DISSERTATIONS AND THESES)

The screenshot shows the ProQuest Central search interface. At the top, the ProQuest logo and 'Access provided by 03435 URBE University' are visible. The search bar contains the query: `ti("estilos de liderazgo") OR ti("leadership styles")`. Below the search bar, filters are applied: 'Additional limits - Date: From 2015 to 2021; Language: English, Spanish'. The results section shows 147 results, with the first four displayed. A blue arrow points to the first result, and another blue arrow points to the 'Dissertations & Theses' filter in the left sidebar.

Applied filters: Clear all filters
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Sorted by: Relevance

Limit to: Full text

Source type: Dissertations & Theses (147)

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Search Results:

- Select 1-20
- 1 **Estilos de liderazgo:** Su relación con el aprovechamiento académico de los estudiantes de las escuelas elementales de un distrito escolar de la región educativa de ponce Cancel, Evelyn. Universidad del Turabo (Puerto Rico), ProQuest Dissertations Publishing, 2015. 3709239. [Abstract/Details](#) [Preview - PDF \(2 MB\)](#) [Full text - PDF \(6 MB\)](#) [Order a copy](#) [References \(53\)](#)
- 2 **Leadership styles of female healthcare executives:** Comparison of transformational, transactional, and passive-avoidant leadership styles Bullock, Gregory A. Capella University, ProQuest Dissertations Publishing, 2015. 3682571. [Abstract/Details](#) [Preview - PDF \(232 KB\)](#) [Full text - PDF \(1 MB\)](#) [Order a copy](#) [Cited by \(5\)](#) [References \(131\)](#)
- 3 **Leadership Styles and Emotional Intelligence of Federal Employees in Diversified Work Environments** Alternate title: Leadership Styles and Emotional Intelligence of Federal Employees in Diversified Work Environments Lopez, Richard. Walden University, ProQuest Dissertations Publishing, 2020. 28093610. [Abstract/Details](#) [Preview - PDF \(1 MB\)](#) [Full text - PDF \(1 MB\)](#) [Order a copy](#)
- 4 **Emergent leadership styles within global virtual teams** Simms, Michael Keith. University of Maryland University College, ProQuest Dissertations Publishing, 2016. 10194674. [Abstract/Details](#) [Preview - PDF \(704 KB\)](#) [Full text - PDF \(4 MB\)](#) [Order a copy](#) [References \(230\)](#)

Windows taskbar at the bottom shows the time as 4:09 PM on 2/1/2021.

A yellow sticky note is pinned to a light-colored surface with a red pushpin. The note is tilted and contains the text "Things to remember..." in a bold, black, serif font. The pushpin is positioned at the top center of the note.

**Things to
remember...**

Common points between the databases



Type of Search : Simple and Advanced



Search strategy : Use Boolean operators (AND, OR and NOT), quotations marks (“), asterisk (*) and combine the terms.



Search by: Document Title, Publication Title, and use limiters (Date of Publication, Language, Type of document, etc.)

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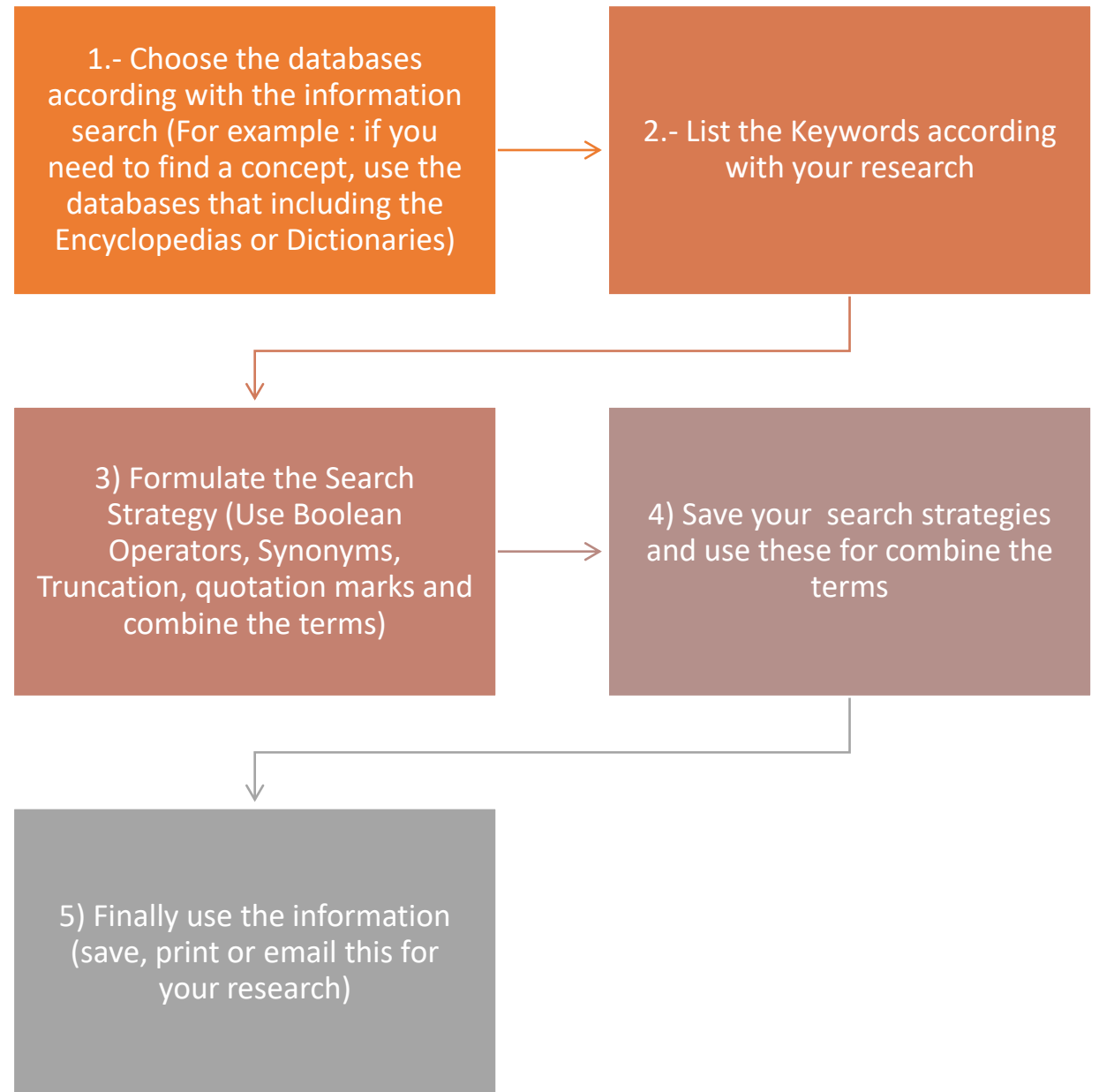


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Steps to find a good research results



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